

Shortlist (Sustainable Development Goals Lions)

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production
<u>A01 (Poverty)</u>									
Good	A01/011	00388	REPICTURING HOMELESS	GETTY IMAGES & FIFTYFIFTY	GETTY IMAGES	HAVAS DÜSSELDORF	GERMANY	HAVAS DÜSSELDORF	CHAMAELEON DIGITAL VISION Duesseldorf / FRANK SCHEMMANN Düsseldorf / HAVAS DÜSSELDORF / STUDIO FUNK Düsseldorf
Good	A01/022	00594	TATA CAPITAL SALAAM LOANS	TATA CAPITAL FINANCIAL SERVICES LIMITED	PERSONAL LOAN	TATA CAPITAL Mumbai	INDIA	LEO BURNETT INDIA Mumbai	
<u>A03 (Good Health and Well-being)</u>									
Good	A03/004	00054	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER Los Angeles
Good	A03/007	00110	THROUGH THE EYES OF A REFUGEE	AMNESTY INTERNATIONAL	UNDERSTANDING REFUGEES	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam	HAZAZAH FILM & PHOTOGRAPHY Amsterdam
Good	A03/024	00236	PROJECT 84	CALM	CALM	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	
Good	A03/053	00301	COVERAGE COALITION	GET AMERICA COVERED	COVERAGE COALITION	BARTON F. GRAF New York	USA	BARTON F. GRAF New York	BUTTER MUSIC + SOUND DESIGN New York / HEARD CITY New York / MACKCUT New York / PARK PICTURES New York / THE MILL New York

Shortlist (Sustainable Development Goals Lions)

Good	A03/066	00552	CORAZÓN - GIVE YOUR HEART -	MONTEFIORE	FILM	JOHN X HANNES New York	USA	JOHN X HANNES New York	A52 Santa Monica / ACTIVE THEORY Los Angeles / BARKING OWL Los Angeles / EXILE EDITORIAL New York / SERIAL PICTURES New York
Good	A03/067	00598	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR Massy	FRANCE	MARCEL Paris	DMBM Paris / GUM Paris / ICONOCLAST Paris / NIGHTSHIFT Paris / PRODIGIOUS Paris
Good	A03/068	00613	DISCOVERING HANDS	DISCOVERING HANDS	DISCOVERING HANDS: EARLY BREAST CANCER DETECTION	GREY GERMANY Düsseldorf	GERMANY	DISCOVERING HANDS Muelheim an der Ruhr / GREY GERMANY Düsseldorf	DISCOVERING HANDS Muelheim an der Ruhr / GREY GERMANY Düsseldorf / NUBORN PICTURES Berlin / TRO Düsseldorf
Good	A03/081	00438	THE PLUG'N'PLAY BILL	COOP	CSR	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK	ROBERT/BOISEN & LIKE-MINDED Copenhagen	
Good	A03/082	00440	TAKE A SEAT	MAGICMAKERS NGO	MAGIC HOME - A SHELTER FOR PARENTS WITH SICK CHILDREN	JAZZ COMMUNICATION Bucharest	ROMANIA	JAZZ COMMUNICATION Bucharest / MAGICCAMP NGO Bucharest	SAGA FILM Bucharest
Good	A03/088	00563	MTV #FCKHIV	VIACOM / MTV	MTV	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG	
Good	A03/094	00668	MERCURY FISHERMEN	COCA COLA	MANANTIAL	OGILVY COLOMBIA Bogotá	COLOMBIA	OGILVY COLOMBIA Bogotá	OGILVY COLOMBIA Bogotá
Good	A03/103	00747	ARIA	BONGIOVI ACOUSTICS	BONGIOVI ARIA	J. WALTER THOMPSON New York	USA	BONGIOVI ACOUSTIC LABS Port Saint Lucie / J. WALTER THOMPSON New York	HOGARTH New York
Good	A03/123	00519	UNIFORM AGAINST MALNUTRITION	KELLOGG	FOOD	KELLOGG Querétaro	MEXICO	LEO BURNETT MÉXICO Mexico City	LANDIA FILMS Mexico City
Good	A03/153	00764	DISSOLVING POSTERS	ASSOCIAÇÃO INTERNACIONAL HABITAT PARA A HUMANIDADE	ANTI MOSQUITO POSTERS	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo

A04 (Quality Education)

Shortlist (Sustainable Development Goals Lions)

Good	A04/021	00308	MADE WITH CODE	GOOGLE	COMPUTER SCIENCE EDUCATION	GOOGLE BRAND STUDIO San Francisco	USA	GOOGLE BRAND STUDIO San Francisco	BICEPHALY PICTURES New York City / Nexus Studios London / SWIFT Portland / USE ALL FIVE Los Angeles, CA / WHERE THE BUFFALO ROAM Oakland
Good	A04/044	00814	DOT MINI. THE FIRST SMART MEDIA DEVICE FOR THE VISUALLY IMPAIRED.	DOT	DOT MINI	SERVICEPLAN GERMANY Munich	GERMANY	DOT INCORPORATION Seoul / SERVICEPLAN GERMANY Munich / SERVICEPLAN KOREA Seoul	NEVEREST München / PAULUS.CO Seoul
A05 (Gender Equality)									
Good	A05/001	00084	STOP DOWNLOADKILL	BUSAN METROPOLITAN POLICE AGENCY	STOP DOWNLOADKILL	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul	JUNPASANG PRODUCTION Seoul
Good	A05/016	00028	I'M OUT OF OFFICE FOR EQUAL PAY.	WOMEN'S EQUALITY PARTY	EQUAL PAY	NOW London	UNITED KINGDOM	NOW London	
Good	A05/018	00142	NEVER BEFORE BARBIE	BARBIE	BARBIE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	
Good	A05/020	00191	THE ROOM	IKEA ITALY	VIOLENCE AGAINST WOMAN CAMPAIGN	DDB GROUP ITALY Milan	ITALY	DDB GROUP ITALY Milan	KAREN FILM Milan
Good	A05/046	00447	OPEN YOUR EYES	TERRE DES FEMMES MENSCHENRECHTE FÜR DIE FRAU	TERRE DES FEMMES – Women's rights	GREY GERMANY Düsseldorf	GERMANY	GREY GERMANY Düsseldorf	GREY GERMANY Düsseldorf / MUSIC MAKING PEOPLE Duesseldorf / NUBORN PICTURES Berlin / STUDIO FUNK Düsseldorf
Good	A05/053	00582	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto

Shortlist (Sustainable Development Goals Lions)

Good	A05/068	00242	WRITE THE RULES	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / COMPANY 3 Santa Monica / PRETTYBIRD Culver City / SUPERSONICA São Paulo
Good	A05/069	00313	THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGÉS BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGÉS BBDO Santo Domingo	
Good	A05/074	00418	ALEXA LIFELINE	PARTNERSHIP AGAINST DOMESTIC VIOLENCE	DOMESTIC VIOLENCE PREVENTION	VML Sydney	AUSTRALIA	VML Atlanta / VML Sydney	VML Sydney
Good	A05/101	00799	THE IMPACT OF FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	McCANN NEW YORK	USA	McCANN NEW YORK	
Good	A05/126	11041	FOR HER AGE	OLAY	OLAY	PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	HARBOR PICTURE COMPANY New York / PERSONAL MUSIC Miami / TOOL New York
Good	A05/139	00804	TAMPON TAX OFF	TESCO	TESCO	TESCO Hertfordshire	UNITED KINGDOM	BBH LONDON	BLACKSHEEP STUDIOS London
Good	A05/148	00830	#MYGAMEMYNAM E	TELEFONICA'S VIVO/ WONDER WOMEN TECH	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo	ANTFOOD São Paulo / ASSOCIADOS Sao Paulo / WEBCORE São Paulo

B01 (Clean Water and Sanitation)

Good	B01/008	00266	2018 STELLA ARTOIS "BUY A LADY A DRINK"	STELLA ARTOIS	BEER	AB INBEV New York	USA	MOTHER USA New York / VAYNERMEDIA New York	
Good	B01/017	00670	MERCURY FISHERMEN	COCA COLA	MANANTIAL	OGILVY COLOMBIA Bogotá	COLOMBIA	OGILVY COLOMBIA Bogotá	OGILVY COLOMBIA Bogotá

B02 (Affordable and Clean Energy)

Good	B02/006	00253	ECLIPSE CASE STUDY	NEST LABS	NEST LEARNING THERMOSTAT	NEST Palo Alto	USA	NEST Palo Alto	
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Shortlist (Sustainable Development Goals Lions)

Good	B02/012	00671	KINGO	KINGO	KINGO	OGILVY COLOMBIA Bogotá	COLOMBIA	KINGO ENERGY Guatemala City / OGILVY COLOMBIA Bogotá / OGILVY GUATEMALA Guatemala, Central America	OGILVY COLOMBIA Bogotá / OGILVY GUATEMALA Guatemala, Central America
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Good	B02/014	00715	THE COFFEE LINE	SHELL	SHELL	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London	J. WALTER THOMPSON London
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B03 (Sustainable Cities and Communities)

Good	B03/001	00057	EMERGENCY COLLECTIBLES	KOBE SHIMBUN	DISASTER PREVENTION	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	ENGINE FILM Tokyo / J.C. SPARK Tokyo
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Good	B03/014	10641	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS Sydney	AUSTRALIA	HOST/HAVAS Sydney	SONG ZU Sydney / THE POOL COLLECTIVE Sydney / YUKFOO Melbourne
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Good	B03/019	00583	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto
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Good	B03/031	00794	FILLING THE MAP	TECHO	POVERTY AWARENESS	Y&R Montevideo	URUGUAY	Y&R Montevideo	
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B04 (Responsible Consumption and Production)

Good	B04/007	00185	CRICKET BREAD	FAZER	HAND BAKED BREAD MADE WITH GROUND CRICKET FLOUR	SEK Helsinki	FINLAND	SEK Helsinki	SEK Helsinki
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Good	B04/023	00599	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR Massy	FRANCE	MARCEL Paris	DMBM Paris / GUM Paris / ICONOCLAST Paris / NIGHTSHIFT Paris / PRODIGIOUS Paris
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Good	B04/025	00312	GREEN DEFINITION	NATIONAL GEOGRAPHIC PARTNERS LATAM	NATIONAL GEOGRAPHIC CHANNELS	NATIONAL GEOGRAPHIC PARTNERS LATAM SÃO PAULO	BRAZIL	NATIONAL GEOGRAPHIC PARTNERS LATAM SÃO PAULO	
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Shortlist (Sustainable Development Goals Lions)

Good	B04/036	00429	UNFORGETTABLE BAG	TESCO	TESCO	GREY MALAYSIA Kuala Lumpur	MALAYSIA	GREY MALAYSIA Kuala Lumpur	MOTIONROM Petaling Jaya / RAWR PICTURES ANIMATION HOUSE Selangor / TWO AM MUSIC STUDIOS Kuala Lumpur
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Good	B04/038	00689	POTATOES ON MARS	INTERNATIONAL POTATO CENTER	POTATOES ON MARS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	GREAT GUNS London
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B05 (Climate Action)

Good	B05/016	00383	EARTH - SHOT ON IPHONE	APPLE	IPHONE	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	NOMAD EDITING COMPANY Santa Monica
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Good	B05/020	00571	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil
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Good	B05/027	00618	RALLY FOR RIVERS	ISHA FOUNDATION	RALLY FOR RIVERS	ISHA FOUNDATION Coimbatore	INDIA	ISHA FOUNDATION Coimbatore	ISHA FOUNDATION Coimbatore
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B06 (Life Below Water)

Good	B06/003	00005	DEAD WHALE	GREENPEACE PHILIPPINES	GREENPEACE	DENTSU JAYME SYFU Makati City	THE PHILIPPINES	DENTSU JAYME SYFU Makati City	ETNIKOLOR Makati
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Good	B06/004	00141	TRASH ISLES	PLASTIC OCEANS/LADBIBLE	PLASTIC OCEANS/LADBIBLE	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	LADBIBLE London
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Good	B06/006	00124	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS Sydney	AUSTRALIA	HOST/HAVAS Sydney	SONG ZU Sydney / THE POOL COLLECTIVE Sydney / YUKFOO Melbourne
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Good	B06/017	00311	VALUE OF NATURE	THE GREAT BARRIER REEF FOUNDATION	THE GREAT BARRIER REEF	DELOITTE AUSTRALIA Melbourne	AUSTRALIA	DELOITTE AUSTRALIA Melbourne	DELOITTE AUSTRALIA Melbourne
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Shortlist (Sustainable Development Goals Lions)

Good	B06/019	00572	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil
<u>B07 (Life on Land)</u>									
Good	B07/004	00121	DB EXPORT BEER BOTTLE SAND	DB BREWERIES/HEINEKEN NZ	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	
Good	B07/005	00089	THE NEST ADDRESS	ENEL ROMANIA	-	ENEL ROMANIA Bucharest	ROMANIA	PUBLICIS ROMANIA Bucharest	STUDIOSET Bucharest
Good	B07/013	00600	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR Massy	FRANCE	MARCEL Paris	DMBM Paris / GUM Paris / ICONOCLAST Paris / NIGHTSHIFT Paris / PRODIGIOUS Paris
Good	B07/021	00573	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil
Good	B07/025	00370	PATAGONIA ACTION WORKS	PATAGONIA	PATAGONIA ACTION WORKS	PATAGONIA Ventura	USA	PATAGONIA Ventura / SOMEODDPILOT Chicago	SOMEODDPILOT Chicago
Good	B07/026	00472	MOST ELIGIBLE BACHELOR	OL PEJETA CONSERVANCY	ANIMAL CONSERVANCY	OGILVY AFRICA Nairobi	KENYA	OGILVY AFRICA Nairobi	OGILVY AFRICA Nairobi
Good	B07/027	00619	RALLY FOR RIVERS	ISHA FOUNDATION	RALLY FOR RIVERS	ISHA FOUNDATION Coimbatore	INDIA	ISHA FOUNDATION Coimbatore	ISHA FOUNDATION Coimbatore
<u>C01 (Decent Work and Economic Growth)</u>									
Good	C01/020	00757	THE HUMANIUM METAL INITIATIVE	IM SWEDISH DEVELOPMENT PARTNER	HUMANIUM METAL	GREAT WORKS Stockholm	SWEDEN	AKESTAM HOLST NOA Stockholm / GREAT WORKS Stockholm	GREAT WORKS Stockholm
Good	C01/021	00825	BIHOR COUTURE	BEAU MONDE STYLE	BEAU MONDE MAGAZINE	McCANN BUCHAREST	ROMANIA	McCANN BUCHAREST	
<u>C02 (Industry, Innovation and Infrastructure)</u>									
Good	C02/004	00125	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS Sydney	AUSTRALIA	HOST/HAVAS Sydney	SONG ZU Sydney / THE POOL COLLECTIVE Sydney / YUKFOO Melbourne

Shortlist (Sustainable Development Goals Lions)

C03 (Reduced Inequalities)

Good	C03/007	00052	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
Good	C03/015	00044	UNTIL WE ALL BELONG	AIRBNB	AIRBNB	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	THE GLUE SOCIETY Sydney
Good	C03/035	00263	'HEART IMMIGRATION'	JIGSAW	JIGSAW	THE CORNER London	UNITED KINGDOM	THE CORNER London	
Good	C03/046	10147	NIKE AUSTRALIAN MARRIAGE EQUALITY SWOOSH VOTE	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	WIEDEN+KENNEDY Portland
Good	C03/052	00584	DESTINATION PRIDE	PFLAG CANADA	PFLAG CANADA	FCB/SIX Toronto	CANADA	FCB/SIX Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / JIGSAW CASTING Toronto
Good	C03/055	00412	NOT A TARGET	UNITED NATIONS OCHA	UNITED NATIONS	VML New York	USA	VML New York	FACEBOOK New York / FRAMESTORE New York / JAM3 Toronto / LIGHTFARM STUDIOS San Francisco / ONE THOUSAND BIRDS New York
Good	C03/064	10177	PRIDE JERSEY	AIG	CSR	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	AOI PRO. INC. Tokyo / CUTTERS Tokyo / SAQULAI Tokyo

Shortlist (Sustainable Development Goals Lions)

Good	C03/066	00640	WORLD'S MOST SUCCESSFUL RECRUITMENT VIDEO	NEW ZEALAND POLICE	RECRUITMENT	OGILVY NEW ZEALAND Auckland	NEW ZEALAND	THE SWEETSHOP Auckland	THE SWEETSHOP Auckland
Good	C03/070	00314	THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGÉS BBDO Santo Domingo	DOMINICAN REPUBLIC	PAGÉS BBDO Santo Domingo	
Good	C03/086	00592	NBC + PARALYMPICS	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	TOYOTA USA Plano	USA	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance
Good	C03/088	00611	THIS COKE IS A FANTA	COCA-COLA	COCA-COLA	DAVID THE AGENCY São Paulo	BRAZIL	DAVID THE AGENCY São Paulo	LANDIA São Paulo / O2 FILMES São Paulo
Good	C03/094	00702	THE VILLAGE OF NERATOV	ERSTE BANK	CESKA SPORITELNA	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE	ADWOOD Prague / BISTRO FILMS Prague

D01 (Peace, Justice and Strong Institutions)

Good	D01/018	00407	PEACE BRIEFS	SATURDAY MORNING	PEACE BRIEFS	SATURDAY MORNING Los Angeles	USA	SATURDAY MORNING Los Angeles	BLUEBERRY BOOK Los Angeles
Good	D01/030	00641	WORLD'S MOST SUCCESSFUL RECRUITMENT VIDEO	NEW ZEALAND POLICE	RECRUITMENT	OGILVY NEW ZEALAND Auckland	NEW ZEALAND	THE SWEETSHOP Auckland	THE SWEETSHOP Auckland
Good	D01/036	00687	POSTS INTO LETTERS	CHANGE THE REF	POSTS INTO LETTERS	AREA 23, AN FCB HEALTH NETWORK COMPANY New York	USA	AREA 23, AN FCB HEALTH NETWORK COMPANY New York	COLLABORATION FACTORY Los Angeles / QUIET CITY MUSIC + SOUND New York
Good	D01/038	00678	CORRUPTION DETECTOR	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	
Good	D01/045	10175	WE CAN SEE YOU	CRPE	WE CAN SEE YOU - SOCIAL MOVEMENT	COHN & JANSEN Bucharest	ROMANIA	COHN & JANSEN Bucharest	ATELIERU Bucharest / COHN & JANSEN Bucharest
Good	D01/047	00758	THE HUMANIUM METAL INITIATIVE	IM SWEDISH DEVELOPMENT PARTNER	HUMANIUM METAL	GREAT WORKS Stockholm	SWEDEN	AKESTAM HOLST NOA Stockholm / GREAT WORKS Stockholm	GREAT WORKS Stockholm

Shortlist (Sustainable Development Goals Lions)

Good	D01/057	00729	ADOPT PROTECTION	NEW YORK SECOND CHANCE RESCUE	NEW YORK SECOND CHANCE RESCUE	RED FUSE COMMUNICATIONS New York	USA	RED FUSE COMMUNICATIONS New York	ABACATEIRO FILMS São Paulo / RED FUSE COMMUNICATIONS New York / RITMIKA AUDIO ARTS São Paulo / STORY DEVELOPING New York / Y&R NEW YORK
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E01 (Partnerships for the Goals)

Good	E01/007	00126	PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU	HOST/HAVAS Sydney	AUSTRALIA	HOST/HAVAS Sydney	SONG ZU Sydney / THE POOL COLLECTIVE Sydney / YUKFOO Melbourne
Good	E01/017	00601	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	CARREFOUR Massy	FRANCE	MARCEL Paris	DMBM Paris / GUM Paris / ICONOCLAST Paris / NIGHTSHIFT Paris / PRODIGIOUS Paris
Good	E01/020	00389	REPICTURING HOMELESS	GETTY IMAGES & FIFTYFIFTY	GETTY IMAGES	HAVAS DÜSSELDORF	GERMANY	HAVAS DÜSSELDORF	CHAMAELEON DIGITAL VISION Duesseldorf / FRANK SCHEMMANN Düsseldorf / HAVAS DÜSSELDORF / STUDIO FUNK Düsseldorf
Good	E01/021	00574	NATURE REPRESENTED	SAMBITO	LEGAL REPRESENTATION OF THE ELEMENTS OF NATURE	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil
Good	E01/022	00454	SENSORIAL TOURS	MINISTERIO DE TURISMO	TOURIST CIRCUIT WITH ROUTES FOR THE VISUALLY AND HEARING IMPAIRED	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI GREY Guayaquil

Total Entries:

87

Media	PR	Additional
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HAVAS DÜSSELDORF	HAVAS DÜSSELDORF	
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DINI VON MUEFFLING COMMUNICATIONS New York	BLACKSMITH New York / COMPANY 3 New York / HEARD CITY New York / WORK EDITORIAL New York
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HILL+KNOWLTON STRATEGIES AMSTERDAM Amsterdam

W COMMUNICATIONS London

GREY GERMANY DISCOVERING
Düsseldorf / GREY HANDS Muelheim an
MEDIA Düsseldorf der Ruhr

OMD DENMARK PRIME TIME
Copenhagen Copenhagen

ROGALSKI
DAMASCHIN
PUBLIC RELATIONS
Bucharest

OGILVY OGILVY COLOMBIA
COLOMBIA Bogotá Bogotá

BETC/HAVAS São BETC/HAVAS São
Paulo Paulo

FULL PICTURE New York
FLYING TELEVISION /
PINPOINT PRODUCTIONS
Newark

CLOUDANDCO
Seoul

CHEIL WORLDWIDE Seoul
CHEIL WORLDWIDE Seoul

CARAT Melbourne
CLEMINGER BBDO MELBOURNE
MATTEL AUSTRALIA/NEW ZEALAND
Richmond

INITIATIVE Milan
IKEA ITALY Carugate

GREY GERMANY Düsseldorf / GREY MEDIA Düsseldorf /
KINETIC WORLDWIDE Düsseldorf
GREY GERMANY Düsseldorf
TERRE DES FEMMES Berlin

INITIATIVE Toronto
GLOSSY Toronto

IGNITE NATIONAL
Oakland

OMD DOMINICANA PAGÉS BBDO Santo
Santo Domingo Domingo

VML Atlanta

HEARTS & DEVRIES GLOBAL
SCIENCE New York New York

STRING AND TINS
London

VIZEUM New York 3PM AGENCY New JONES KNOWLES
York York RITCHIE New York /
MOSAIC Chicago

OGILVY OGILVY COLOMBIA
COLOMBIA Bogotá Bogotá

OGILVY POWELL
COLOMBIA Bogotá / COMMUNICATIONS
OGILVY New York
GUATEMALA
Guatemala, Central
America

MEDIACOM London HILL+KNOWLTON COLLOQUIAL
STRATEGIES London
London

DENTSU INC.
Tokyo

RED AGENCY
Sydney

INITIATIVE Toronto GLOSSY Toronto

ENANO MALDITO
Montevideo

SEK Helsinki DIGIPEOPLE
STUDIO Helsinki

OGILVYONE Dubai

OMD USA Los Angeles

MARURI GREY Guayaquil	MARURI GREY Guayaquil
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ISHA FOUNDATION Coimbatore	ISHA FOUNDATION Coimbatore
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DENTSU X Makati	GREENROOM INC. Manila / HIT PRODUCTIONS Makati City / IPROSPECT Makati / UPPRGRND Makati
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LADBIBLE London	LADBIBLE London
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RED AGENCY
Sydney

DELOITTE AUSTRALIA Melbourne	DELOITTE AUSTRALIA Melbourne	GREAT BARRIER REEF FOUNDATION Brisbane
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MARURI GREY
Guayaquil

MARURI GREY
Guayaquil

PHD Auckland

SPARK PR &
ACTIVATE Auckland

MARURI GREY
Guayaquil

MARURI GREY
Guayaquil

OGILVY AFRICA
Nairobi

OGILVY AFRICA
Nairobi

ISHA
FOUNDATION
Coimbatore

ISHA FOUNDATION
Coimbatore

GREAT WORKS
Stockholm

UM BUCHAREST

MRM/MCCANN
BUCHAREST

RED AGENCY
Sydney

HEARTS & SCIENCE New York	EGAMI CONSULTING GROUP New York	BAREFOOT PROXIMITY Cincinnati / BURRELL COMMUNICATION S Chicago / COMPANY 3 New York / HEARD CITY New York / PULSE MUSIC New York / THE MILL New York / TRINITE STUDIOS New York / WORK EDITORIAL New York
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STARCOM Melbourne	N2N COMMUNICATIONS Sydney	AIRBNB Sydney
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WIEDEN+KENNEDY
Portland

INITIATIVE Toronto GLOSSY Toronto

CLEAR CHANNEL OUTDOOR New York	COHN & WOLFE New York
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TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo
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OGILVY NEW OGILVY NEW
ZEALAND Auckland ZEALAND Auckland

OMD DOMINICANA PAGÉS BBDO Santo
Santo Domingo Domingo

DENTSU INC. DENTSU INC. Tokyo
Tokyo / SAATCHI & / SAATCHI &
SAATCHI TOYOTA SAATCHI TOYOTA
AGENCY Torrance AGENCY Torrance

JAMUTE São Paulo
/ MYND8 Sao Paulo

ERSTE BANK ERSTE BANK
Prague / Y&R Prague / Y&R
PRAGUE PRAGUE

OGILVY NEW OGILVY NEW
ZEALAND Auckland ZEALAND Auckland

ATELIERU
Bucharest

GREAT WORKS
Stockholm

RED FUSE Y&R NEW YORK
COMMUNICATION
S New York

RED AGENCY
Sydney

HAVAS HAVAS
DÜSSELDORF DÜSSELDORF

MARURI GREY MARURI GREY
Guayaquil Guayaquil

MARURI GREY MARURI GREY REDTAE C.A.
Guayaquil Guayaquil OPERADORES Y
CONSULTORES
Baños
