

Shortlist (Film Lions)

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production
A01 (Food & Drink)									
Communication	A01/017	00252	EQUAL LOVE	ABSOLUT	ABSOLUT VODKA	THE ABSOLUT COMPANY Stockholm	SWEDEN	BBH LONDON / THE ABSOLUT COMPANY Stockholm	BBH LONDON / FINAL CUT London / MPC London / SOMESUCH London / STRING AND TINS London
Communication	A01/022	00283	#1 FANTASY	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York
Communication	A01/023	00289	FANTASY NIGHT	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York
Communication	A01/031	00195	MUM'S BIRTHDAY	CADBURY	CADBURY DAIRY MILK	VCCP London	UNITED KINGDOM	VCCP London	ACADEMY FILMS London
Communication	A01/057	00673	COWBOYS	DIAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	750MPH London / CARTEL Santa Monica / SMUGGLER London
Communication	A01/094	01344	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	OUTSIDER London
Communication	A01/095	01469	ANKLES	POWERADE	POWERADE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	COSMO STREET Santa Monica / KEVIN Venice, CA / LIME STUDIOS Santa Monica / SOMESUCH X ANONYMOUS CONTENT Culver City / WIEDEN+KENNEDY Portland
Communication	A01/112	01432	VENDOR	AB-Inbev	BUD LIGHT	WIEDEN+KENNEDY NEW YORK	USA	WIEDEN+KENNEDY NEW YORK	O POSITIVE New York
Communication	A01/116	01985	THE SECRET	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ WAFFLE	OGILVY GROUP THAILAND Bangkok	THAILAND	OGILVY GROUP THAILAND Bangkok	FACTORY01 Bangkok
Communication	A01/119	02083	DATE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo

Shortlist (Film Lions)

Communication	A01/120	02091	TAXI	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/121	02085	BIKE COURIER	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/122	02093	TRUE LOVE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/123	02089	LIE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/124	02088	SECRET	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/125	02084	ZOO	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/126	02092	LONG LONG LIMOUSINE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/127	02090	PROPOSAL	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/128	02086	ENTRANCE	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/129	02087	JEALOUSY	UHA MIKAKUTO	SAKERU GUMMY	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
Communication	A01/150	01602	PSICÓLOGO	1882	FERNET 1882	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	

A02 (Other FMCG)

Communication	A02/008	00725	IT'S ANOTHER TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / HEARD CITY New York / PERSONAL MUSIC Miami / RATTLING STICK Santa Monica / THE MILL Los Angeles
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Shortlist (Film Lions)

Communication	A02/009	00723	IT'S A TIDE AD	PROCTER & GAMBLE TIDE		PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / HEARD CITY New York / PERSONAL MUSIC Miami / RATTLING STICK Santa Monica / THE MILL Los Angeles
Communication	A02/010	00727	IT'S YET ANOTHER TIDE AD	PROCTER & GAMBLE TIDE		PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / HEARD CITY New York / PERSONAL MUSIC Miami / RATTLING STICK Santa Monica / THE MILL Los Angeles
Communication	A02/011	00729	IT'S YET ANOTHER TIDE AD, AGAIN	PROCTER & GAMBLE TIDE		PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / HEARD CITY New York / PERSONAL MUSIC Miami / RATTLING STICK Santa Monica / THE MILL Los Angeles
Communication	A02/017	01453	P&G LOVE OVER BIAS	P&G	THANK YOU MOM	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	EPOCH FILMS New York
Communication	A02/027	01782	MA'AM	ISSUE	ISSUE COLOR	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA	J. WALTER THOMPSON ARGENTINA Buenos Aires	HACHIKO FILMS Buenos Aires

A04 (Consumer Durables)

Communication	A04/012	00357	FAMILY	SCRABBLE/MATTEL	TOYS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	PRIMO Buenos Aires
Communication	A04/013	00358	FISH	MATTEL	PICTIONARY	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BLUR PRODUCCIONES Madrid
Communication	A04/014	00196	BOUNDARIES	CANON	CANON CAMERAS	VCCP London	UNITED KINGDOM	VCCP London	FINAL CUT London / RIFF RAFF London / THE MILL London
Communication	A04/025	00613	BARBERS	APPLE INC.	IPHONE 7 PLUS	APPLE Cupertino	USA	APPLE Cupertino	FINAL CUT Los Angeles / FURLINED Los Angeles / MPC London
Communication	A04/026	00670	UNLOCK WITH A LOOK	APPLE INC.	IPHONE X / FACE ID	APPLE Cupertino	USA	APPLE Cupertino	FURLINED Los Angeles

Shortlist (Film Lions)

Communication	A04/034	01045	WILL FINDS A WAY	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	SUPERPRIME FILMS Culver City
Communication	A04/038	01460	SAMSUNG GROWING UP	SAMSUNG	GALAXY NOTE8	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles / LIME STUDIOS Santa Monica / THE MILL Los Angeles / WORK EDITORIAL Los Angeles
Communication	A04/041	01437	FIRST DANCE	APPLE	IPHONE	TBWA\ MEDIA ARTS LAB Los Angeles	USA	TBWA\ MEDIA ARTS LAB Los Angeles	COLLIDER Sydney / THE EDITORS Sydney
Communication	A04/044	01442	EARTH - SHOT ON IPHONE	APPLE	IPHONE	TBWA\ MEDIA ARTS LAB Los Angeles	USA	TBWA\ MEDIA ARTS LAB Los Angeles	NOMAD EDITING COMPANY Santa Monica
Communication	A04/057	01771	CHOOSE GO	NIKE	NIKE	ANONYMOUS CONTENT Culver City	USA	MUST BE SOMETHING Portland	ANONYMOUS CONTENT Culver City
Communication	A04/058	01939	ORIGINAL IS NEVER FINISHED 2018	ADIDAS ORIGINALS	ADIDAS ORIGINALS	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	JOHANNES LEONARDO New York
Communication	A04/074	02148	KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London
Communication	A04/077	01441	SWAY	APPLE	AIR PODS	TBWA\ MEDIA ARTS LAB Los Angeles	USA	TBWA\ MEDIA ARTS LAB Los Angeles	COSMO STREET Santa Monica / IMPERIAL WOODPECKER Santa Monica / LIME STUDIOS Santa Monica / THE MILL Los Angeles
Communication	A04/078	01436	ANIMOJI: ALIEN	APPLE	ANIMOJI	TBWA\ MEDIA ARTS LAB Los Angeles	USA	TBWA\ MEDIA ARTS LAB Los Angeles	WOLF & CROW Los Angeles
Communication	A04/079	00669	HOMEWORK	APPLE INC.	IPAD	APPLE Cupertino	USA	APPLE Cupertino	SMUGGLER Los Angeles
Communication	A04/080	00455	NOTHING BEATS A LONDONER	NIKE	NIKE	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London / FINAL CUT London / MR PAPE London / RIFF RAFF London

Shortlist (Film Lions)

A05 (Automotive)

Communication	A05/007	00460	ANTI-MANIFESTO	JEEP	JEEP	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	RADICAL MEDIA New York
Communication	A05/008	00227	KID'S DREAMS	VOLKSWAGEN AG	DRIVER ASSISTANCE SYSTEMS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	ANORAK Berlin / NHB Hamburg / STUDIO FUNK Hamburg / SUPREME MUSIC Hamburg
Communication	A05/014	00126	CLOWNS	AUDI	AUDI	AUDI Milton Keynes	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
Communication	A05/029	01148	MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	CHIMNEY Stockholm / CUT + RUN London / NEW LAND Stockholm

A06 (Retail)

Communication	A06/023	00212	GREED	LANDMARK GROUP	CENTREPOINT	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai	TRUFFLE Beirut
Communication	A06/066	00274	THE CHASE	MACY'S	MACY'S	BBDO NEW YORK	USA	BBDO NEW YORK	MJZ Los Angeles
Communication	A06/075	00542	DAVE	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING Sydney	AUSTRALIA	BMF ADVERTISING Sydney	ALT.VFX Sydney / ARC EDIT Sydney / LEVEL TWO MUSIC Sydney / RUMBLE STUDIOS Sydney / THE SWEET SHOP Sydney

Shortlist (Film Lions)

Communication	A06/078	00541	PASTA SAUCE	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING Sydney	AUSTRALIA	BMF ADVERTISING Sydney	ALT.VFX Sydney / ARC EDIT Sydney / LEVEL TWO MUSIC Sydney / RUMBLE STUDIOS Sydney / THE SWEET SHOP Sydney
Communication	A06/091	00089	Keep it real	HUNGRY JACK'S	WHOPPER BACONATOR	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	CLEMENGER BBDO SYDNEY / FINCH Melbourne
Communication	A06/127	01455	NIKE VAPORMAX "AIR"	NIKE	VAPORMAX	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	ANONYMOUS Culver City / JOINT EDITORIAL Portland / THE MILL Los Angeles / WE ARE WALKER Santa Monica
Communication	A06/141	00365	TIMELESS	LACOSTE	LACOSTE	BETC Paris	FRANCE	BETC Paris	ACADEMY FILMS London / GREEN UNITED MUSIC Paris / MIKROS IMAGE Paris / WANDA PRODUCTIONS Paris / WHITEHOUSE POST London
Communication	A06/142	00411	LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Communication	A06/153	01906	THE WORST SONG IN THE WORLD TV VERSION	MONOPRIX	MONOPRIX	ROSAPARK Paris	FRANCE	ROSAPARK Paris	FIRM STUDIO Paris / SCHMOOZE Paris / STINK STUDIOS Paris
Communication	A06/155	02077	WEB OF FRIES	TACO BELL	NACHO FRIES	DEUTSCH LA	USA	DEUTSCH LA	ALT.VFX Culver City / LIME STUDIOS Santa Monica / MOTIVE MUSIC Santa Monica / RESET CONTENT Santa Monica / UNION EDITORIAL Los Angeles
Communication	A06/187	02149	GWTF POEM	DIESEL	DIESEL	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London

Shortlist (Film Lions)

A07 (Travel)

Communication	A07/006	00630	AMERICA. JUST LIKE THE MOVIES.	NORWEGIAN AIR SHUTTLE	FLIGHTS FROM EUROPE TO THE US	TRY Oslo	NORWAY	TRY Oslo	BACON OSLO Oslo
Communication	A07/018	01458	TRAVEL OREGON ONLY SLIGHTLY EXAGGERATED	TRAVEL OREGON	OREGON	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PSYOP Los Angeles / SUN CREATURE Copenhagen
Communication	A07/020	01237	BOXES	UBER APACX	UNBER APACX	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	INDIO Stockholm / REDPIPE Stockholm / SWISS INTERNATIONAL Stockholm
Communication	A07/021	01425	RUNWAYS	DELTA AIR LINES	DELTA AIR LINES	WIEDEN+KENNEDY NEW YORK	USA	WIEDEN+KENNEDY NEW YORK	ICONOCLAST Culver City

A08 (Leisure)

Communication	A08/002	00352	ARMOURED TRUCK	LOTTO NEW ZEALAND	POWERBALL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	SCOUNDREL FILMS Sydney
Communication	A08/011	00109	WE ARE ALL ONE	ON RUNNING	A.R.T. ATHLETE REFUGEE TEAM	THE BAY 13 INSTITUTE Melbourne	AUSTRALIA	THE BAY 13 INSTITUTE Melbourne	HUNGRY MAN London
Communication	A08/017	00686	FIFA 18 MORE THAN A GAME	EA SPORTS	FIFA 18	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	SMUGGLER London
Communication	A08/022	00599	KITCHEN	PORTUGUESE FILM ACADEMY	4 HANDS FILM FESTIVAL	FCB LISBON	PORTUGAL	FCB LISBON	BRO Lisbon
Communication	A08/035	01459	OVERLOOK HOTEL	ACADEMY OF MOTION PICTURE ARTS AND SCIENCES	ACADEMY MUSEUM	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles / EXTREME MUSIC Santa Monica / JOINT EDITORIAL Portland / KEVIN Venice, CA
Communication	A08/036	01249	CURIOSIDAD (CURIOSITY)	TEDXRÍODELAPLATA	TEDXRÍODELAPLATA	THE JUJU Buenos Aires	ARGENTINA	THE JUJU Buenos Aires	

A09 (Media / Entertainment)

Shortlist (Film Lions)

Communication	A09/026	01201	PERFECT DAY	BBC THREE	BBC THREE	BBC CREATIVE London	UNITED KINGDOM	BBC CREATIVE London	
Communication	A09/027	01202	THE SUPPORTING ACT	BBC	BBC ONE	BBC CREATIVE London	UNITED KINGDOM	BBC CREATIVE London	BLINKINK London
Communication	A09/064	01783	THE GREAT ROBBERY	REVISTA ALZAS Y BAJAS/MERCADO - PUBLICITARIA DEL SUR SA	REVISTA ALZAS Y BAJAS / MERCADO	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINACINE Buenos Aires

A11 (Consumer Services)

Communication	A11/034	00809	HOSPITAL (longer version)	BARCLAYS	FRAUD PROTECTION	OUTSIDER London	UNITED KINGDOM	BBH LONDON	OUTSIDER London
Communication	A11/035	00265	MONEYSUPERMARKET.COM 'EPIC ACTION MAN'	MONEYSUPERMARKET	INSURANCE COMPARISON	MOTHER London	UNITED KINGDOM	MOTHER London	MJZ LONDON / MJZ Los Angeles
Communication	A11/067	00292	HEAD BANG	AT&T	DIRECTV	BBDO NEW YORK	USA	BBDO NEW YORK	SMITH AND JONES FILMS Los Angeles
Communication	A11/098	00631	ALWAYS ON MY MIND	TALKMORE	TALKMORE	TRY Oslo	NORWAY	TRY Oslo	FANTEFILM Oslo
Communication	A11/100	00986	THE LOCKER ROOM	TALKMORE	TALKMORE MOBILE OPERATOR	TRY Oslo	NORWAY	TRY Oslo	FANTEFILM Oslo
Communication	A11/109	01346	THE SNEAKY PILLAR	DNB	CAR INSURANCE	TRY Oslo	NORWAY	TRY Oslo	BACON OSLO Oslo
Communication	A11/126	02101	ANSWERING THE CALL	VERIZON	VERIZON	McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York
Communication	A11/130	01799	TOGETHER FOREVER	ANCESTRYDNA	TBC	DROGA5 London	UNITED KINGDOM	DROGA5 London	BISCUIT FILMWORKS London
Communication	A11/131	01996	CINEMA	ORANGE INTERNATIONAL	TELECOMMUNICATION	ORANGE Paris	FRANCE	PUBLICIS CONSEIL Paris	ICONOCLAST Paris
Communication	A11/136	01823	MOTORCYCLE	BANCO SANTA FE	BANCO SANTA FE LOANS	DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	LA DOBLE A Buenos Aires

Shortlist (Film Lions)

Communication	A11/137	01651	NOW OR NEVER	ORANGE	TELECOMMUNICATI ONS	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo / GOOD PEOPLE CONTENT Cairo	GOOD PEOPLE FILMS Cairo
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A12 (Corporate Social Responsibility (CSR) / Corporate Image)

Communication	A12/001	00353	DYLAN	LOTTO NEW ZEALAND	COMMUNITY SUPPORT	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Communication	A12/002	00207	AS I REALLY AM	TOYOTA MOTOR ITALY	TOYOTA	THE&PARTNERSHIP ITALY Rome	ITALY	THE&PARTNERSHIP ITALY Rome	FILMMASTER Milan / THE&PARTNERSHIP ITALY Rome
Communication	A12/003	00391	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica

Communication	A12/004	00238	SHAVING	LA SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	DON'T TEXT AND DRIVE	LG2 Québec	CANADA	LG2 Québec	LES ENFANTS Montréal
Communication	A12/060	01195	START THE DANCE	SAMSUNG	UNITED AGAINST ALS + SAMSUNG GALAXY S9+	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	CHELSEA 22 Madrid / SAL GORDA Madrid / SOUND GARDEN Madrid / THE CROWD CAVE Barcelona

Shortlist (Film Lions)

Communication	A12/076	01861	RUNNER	TOYOTA MOTOR CORPORATION	TOYOTA BRAND	TOYOTA USA Plano	USA	DENTSU INC. Tokyo / SAATCHI & SAATCHI TOYOTA AGENCY Torrance	DENTSU INC. Tokyo / FINAL CUT Los Angeles / LIME STUDIOS Santa Monica / SAATCHI & SAATCHI TOYOTA AGENCY Torrance / SOMESUCH X ANONYMOUS CONTENT Culver City
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A13 (Not-for-profit / Charity)

Communication	A13/007	00220	BOREDOM	JACCEDE.COM	ASSOCIATION FOR DISABLED PERSONS	TBWA\PARIS	FRANCE	TBWA\PARIS	BIRTH Paris / TBWA\ELSE Paris
Communication	A13/018	00300	NZ POLICE RECRUITMENT FILM	NEW ZEALAND POLICE	RECRUITMENT	OGILVY NEW ZEALAND Auckland	NEW ZEALAND	OGILVY NEW ZEALAND Auckland / THE SWEETSHOP Auckland	OGILVY NEW ZEALAND Auckland / THE SWEETSHOP Auckland
Communication	A13/033	00688	EVER PARENTS WORST NIGHTMARE	RED CROSS	RED CROSS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	HLA London
Communication	A13/058	01118	TRUE COLORS	GRUPO GAY DA BAHIA	INSTITUTIONAL	PROPEG Salvador	BRAZIL	PROPEG Salvador	
Communication	A13/073	01327	DISGUSTING STORIES	BAHAY TULUYAN	PUBLIC SERVICE	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO Makati City	HOW'S EVERYTHING Makati City / SOUNDESIGN MANILA Makati City
Communication	A13/092	01998	HELP - CLIFF	ATHOSGLS	MEDIA	Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo	
Communication	A13/093	01865	HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid / FREELANCEFOR Madrid

B01 (Food & Drink)

Communication	B01/017	00689	PERSONALISED CANS FOR FATHER'S DAY	JOHN SMITH'S	JOHN SMITH'S EXTRA SMOOTH	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	adam&eveDDB London
Communication	B01/121	01892	PUPPET	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago

Shortlist (Film Lions)

Communication	B01/122	01889	SANDWICH	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago
Communication	B01/123	01891	GLOWING	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago
Communication	B01/124	01890	FLOATING	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago
Communication	B01/125	01888	ANNOUNCE	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago
Communication	B01/126	01893	OUTRO	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	MJZ Los Angeles / THE MILL Chicago

B02 (Other FMCG)

Communication	B02/020	00860	FOREVER	ELE THAILAND CO.,LTD	COSMETIC	LOBSTER & CO COMPANY.,LTD. Bangkok	THAILAND	LOBSTER & CO COMPANY.,LTD. Bangkok	
Communication	B02/025	01348	"A MAN LIKE YOU"	HARRY'S	HARRY'S RAZORS	HARRY'S New York	USA	GSD&M Austin / HARRY'S New York	SLIM PICTURES Los Angeles
Communication	B02/031	01623	WHAT IT MEANS TO LOVE	AMERICAN GREETINGS	GREETING CARDS	MULLENLOWE Boston	USA	MULLENLOWE Boston	PARK PICTURES New York
Communication	B02/052	02098	THE HAIR TALK	SUNSILK / UNILEVER	SHAMPOO	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK	JUMP FILM Bangkok / MELLOW TUNES Bangkok / SO GOOD HOUSE BANGKOK

B03 (Healthcare)

Communication	B03/020	00232	GEREMY	TOBACCO FREE FLORIDA	TOBACCO PREVENTION	ALMA DDB Miami	USA	ALMA DDB Miami	2150 Miami / ALMA DDB Miami / TOOL Los Angeles
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Shortlist (Film Lions)

Communication	B03/036	01712	FIRST TIME	FITBIT	FITBIT CHARGE 2	GREY NEW YORK	USA	GREY NEW YORK	HUMAN New York / THE MILL New York / TOOL Los Angeles / TOWNHOUSE New York / UPPERCUT New York
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Communication	B03/038	01817	THE NUTSHOT	DIAGNÓSTICO CIENTÍFICO INTEGRAL	TESTICULAR CANCER STUDY	DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	
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B04 (Consumer Durables)

Communication	B04/001	00313	FOR MISTY, BY SAUL WILLIAMS	UNDER ARMOUR	UNDER ARMOUR WOMEN	DROGA5 New York	USA	DROGA5 New York	AGILE FILMS London
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Communication	B04/002	00317	FOR NATASHA, BY DOMINIQUE CHRISTINA	UNDER ARMOUR	UNDER ARMOUR WOMEN	DROGA5 New York	USA	DROGA5 New York	AGILE FILMS London
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Communication	B04/003	00320	FOR ZOE, BY ARISTOPHANES	UNDER ARMOUR	UNDER ARMOUR WOMEN	DROGA5 New York	USA	DROGA5 New York	AGILE FILMS London
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Communication	B04/050	01552	WHAT MATTERS IS INSIDE	DELSEY	DELSEY	BUZZMAN Paris	FRANCE	BUZZMAN Paris	BUZZMAN Paris
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Communication	B04/055	01444	WELCOME HOME	APPLE	HOMEPOD	TBWA\IMEDIA ARTS LAB Los Angeles	USA	TBWA\IMEDIA ARTS LAB Los Angeles	MJZ Los Angeles
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Communication	B04/068	01586	HP LITTLE MOMENTS	HP	SPROCKET PRINTER	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto	HUMBLE Los Angeles / POSTAL Los Angeles
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Communication	B04/087	01971	GAMING	DURACELL	DURACELL BATTERIES	MJZ Los Angeles	USA	DDB CHICAGO	MJZ Los Angeles
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B05 (Automotive)

Shortlist (Film Lions)

Communication	B05/031	01079	PARKING LOT	AUDI OF AMERICA	AUDI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CO3 Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / EXILE Santa Monica
Communication	B05/069	02171	THE DRAGON CHALLENGE DOCUMENTARY	JAGUAR LAND ROVER	RANGE ROVER SPORT	SPARK44 London	UNITED KINGDOM	SPARK44 London	SPARK44 London
Communication	B05/071	02170	BORN ADVENTUROUS	JAGUAR LAND ROVER	LAND ROVER 70TH ANNIVERSARY	SPARK44 London	UNITED KINGDOM	SPARK44 London	SPARK44 London
Communication	B05/073	02168	DREAM MAKERS	HONDA	HONDA	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	TIME BASED ARTS London
Communication	B05/087	02104	SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX Hamburg	GERMANY	CANDIDE THOVEX Hamburg / THJNK Hamburg	THE PLANE Paris
Communication	B05/088	20637	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	ANORAK Berlin / BEATWORMS Los Angeles

B06 (Retail)

Communication	B06/007	00278	LIGHTHOUSE	MACY'S	MACY'S	BBDO NEW YORK	USA	BBDO NEW YORK	MJZ Los Angeles
Communication	B06/033	00653	IKEA - THE BLUE BAG	IKEA	THE FRAKTA BAG	ACNE Stockholm	SWEDEN	ACNE Stockholm	ACNE Stockholm
Communication	B06/044	00852	GO WITH THE FLAW	DIESEL	CLOTHES	DIVISION Paris	FRANCE	PUBLICIS ITALY Milan	DIVISION Paris
Communication	B06/060	01149	A MAGICAL HOLIDAY	H&M	H&M	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	MPC London / Rockson Stockholm
Communication	B06/065	01961	BRING THEM IN	LVMH	CLOS19	MJZ Los Angeles	USA	DROGA5 New York	MJZ Los Angeles
Communication	B06/079	02210	THE RACE	BRF	SADIA	KILLERS São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	KILLERS São Paulo / TESIS São Paulo

Shortlist (Film Lions)

B07 (Travel)

Communication	B07/004	00323	DUNDEE: FULL CAST TRAILER	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5 New York	USA	DROGA5 New York	BISCUIT FILMWORKS New York / REVOLVER/WILL O'ROURKE New York
Communication	B07/005	00325	DUNDEE: OFFICIAL SUPER BOWL TRAILER	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5 New York	USA	DROGA5 New York	BISCUIT FILMWORKS New York / REVOLVER/WILL O'ROURKE New York
Communication	B07/017	00192	THE MOST FERTILE DAY OF THE YEAR	DEUTSCHE BAHN (GERMAN RAIL)	DEUTSCHE BAHN (GERMAN RAIL)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	ACHT FRANKFURT Frankfurt / EXTREME MUSIK Berlin / OGILVY GERMANY Frankfurt / SINUS AV STUDIO Frankfurt
Communication	B07/019	00722	SPACE TO CREATE	MAYOR'S FUND FOR LOS ANGELES	LA ORIGINAL	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO EN 72 Los Angeles
Communication	B07/043	01278	Bheki the Mbhaco Maker	SOUTH AFRICAN TOURISM	SOUTH AFRICAN TOURISM GLOBAL	FCB AFRICA Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg	BOMB COMMERCIALS Johannesburg / POST MODERN Johannesburg / THE UPSTAIRS LUDUS POST PRODUCTION Johannesburg
Communication	B07/047	01622	LITTLE TICKETS	JETBLUE	AIRLINE	MULLENLOWE New York	USA	MULLENLOWE New York	HUNGRY MAN New York
Communication	B07/058	01682	AN AMSTERDAM BICYCLE STORY	VELORETTI	VELORETTI	LEMON SCENTED TEA Amsterdam	THE NETHERLANDS	LEMON SCENTED TEA Amsterdam	AUDENTITY Amsterdam / DPPLR Amsterdam

B08 (Leisure)

Communication	B08/043	00739	ANTHROPOPHAGY	PINACOTECA DO ESTADO DE SÃO PAULO	INSTITUTIONAL	BARRY COMPANY São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	BARRY COMPANY São Paulo / QUIET CITY MUSIC + SOUND São Paulo
Communication	B08/065	01807	THE GREATEST NIGHT OF OUR TERRIBLE LIVES	THE BROOKLYN FILM FESTIVAL	FILM FESTIVAL	TBWA\CHIAT\DAY NEW YORK	USA	TBWA\CHIAT\DAY NEW YORK	BISCUIT FILMWORKS New York
Communication	B08/069	01804	FATHER & SON	KWIFF	BETTING APP	DROGA5 London	UNITED KINGDOM	DROGA5 London	BISCUIT FILMWORKS London
Communication	B08/076	01580	RIVALRY	PLAYSTATION	PLAYSTATION 4	JSM MUSIC New York	USA	BBH New York	HUNGRY MAN Los Angeles

Shortlist (Film Lions)

Communication	B08/078	02133	THE UNKNOWN IS STRANGE	GRAN TEATRE DEL LICEU	GRAN TEATRE DEL LICEU	McCANN BARCELONA	SPAIN	McCANN BARCELONA	CRAFT Barcelona
Communication	B08/080	00649	LIESEL	BETHESDA SOFTWARES	WOLFENSTEIN II: THE NEW COLOSSUS	RESET CONTENT Santa Monica	USA	AKQA San Francisco	RESET CONTENT Santa Monica
Communication	B08/084	02198	I AM	UBISOFT	ASSASSIN'S CREED	DDB PARIS	FRANCE	DDB PARIS	INSURRECTION Paris / MIKROS MPC ADVERTISING PARIS / THE MILL London / THE Paris
Communication	B08/085	02199	THE BAPTISM	UBISOFT	FAR CRY 5	DDB PARIS	FRANCE	DDB PARIS	BALLAD Copenhagen / HENRY Paris / MIKROS MPC ADVERTISING PARIS / MPC London / SCHMOOZE Paris

B09 (Media / Entertainment)

Communication	B09/003	00360	VALDERRAMA'S BALLS	LIBERO	FOOTBALL MAGAZINE	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	LOS NOTARIOS Bogotá
Communication	B09/010	01096	NETFLIX IS A JOKE.	NETFLIX	NETFLIX STREAMING PLATFORM	NETFLIX Los Angeles	USA	BATTERY Los Angeles	CAVIAR TV Los Angeles
Communication	B09/035	01993	WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE Buenos Aires	ARGENTINA	PONCE Buenos Aires	AGOSTO Buenos Aires

B10 (B2B)

Communication	B10/019	00525	AKE DEMO	SUNETA HOUSE	NEW DIRECTOR SHOWREEL	SUNETA HOUSE Bangkok	THAILAND	SUNETA HOUSE Bangkok	SUNETA HOUSE Bangkok
Communication	B10/032	01587	"THE HUNT CONTINUES"	HP	SECURITY-ENABLED PRINTERS	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto / ZAC&ADAM Los Angeles	EXILE Santa Monica / PARK PICTURES Santa Monica
Communication	B10/039	02032	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo

B11 (Consumer Services)

Communication	B11/039	00878	LATEX	ADAC	ADAC WHATSAPP LINE	RCKT Berlin	GERMANY	RCKT Berlin	BIGFISH FILMPRODUKTION Berlin
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Shortlist (Film Lions)

Communication	B11/040	00879	POTTERY	ADAC	ADAC WHATSAPP LINE	RCKT Berlin	GERMANY	RCKT Berlin	BIGFISH FILMPRODUKTION Berlin
Communication	B11/062	01312	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK
Communication	B11/064	01247	SAVED BY MONSTER	MONSTER.COM	MONSTER.COM	KBS New York	USA	KBS New York	MJZ Los Angeles / THE MILL New York
Communication	B11/097	01644	LOVE IT	DU	TELECOM	GOOD PEOPLE CONTENT Cairo	EGYPT	GOOD PEOPLE CONTENT Cairo	GOOD PEOPLE FILMS Cairo / LEO BURNETT DUBAI
Communication	B11/104	02143	CEDRIKA	VERIZON	Verizon	McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York
Communication	B11/105	02144	ABBY	VERIZON	Verizon	McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York
Communication	B11/106	02145	JOE	VERIZON	Verizon	McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York
Communication	B11/107	02146	RAGLANDS	VERIZON	Verizon	McCANN NEW YORK	USA	McCANN NEW YORK	CHELSEA PICTURES New York / HUMAN New York / ROCK PAPER SCISSORS New York / SONIC UNION New York

Shortlist (Film Lions)

B12 (Corporate Social Responsibility (CSR) / Corporate Image)

Communication	B12/007	00520	DERGIN TOKMAK	TOYOTA	MOBILITY	REJELL Hamburg	GERMANY	REJELL Hamburg	REJELL Hamburg
Communication	B12/019	00767	AN EYE FIT FOR LIBERTY	GOOGLE	GOOGLE	GOOGLE BRAND STUDIO San Francisco	USA	GOOGLE BRAND STUDIO San Francisco	ALREADY ALIVE Brooklyn / EPIC DIGITAL Los Angeles / GOOGLE BRAND STUDIO San Francisco / GRAIN MEDIA London / GRUMPY SAILOR Sydney
Communication	B12/020	00768	BENEATH THE CANOPY	GOOGLE	GOOGLE	GOOGLE BRAND STUDIO San Francisco	USA	GOOGLE BRAND STUDIO San Francisco	ALREADY ALIVE Brooklyn / EPIC DIGITAL Los Angeles / GOOGLE BRAND STUDIO San Francisco / GRAIN MEDIA London / GRUMPY SAILOR Sydney
Communication	B12/052	00392	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
Communication	B12/055	01171	FIND YOURSELF	MIINTO	MIINTO.DK	&CO Copenhagen	DENMARK	&CO Copenhagen	&CO Copenhagen
Communication	B12/086	01245	YUSRA MARDINI	UNDER ARMOUR	ACTIVEWEAR	SMUGGLER London	UNITED KINGDOM	NORDPOL+ HAMBURG	SMUGGLER London
Communication	B12/121	02024	GUNS 101	THE CHICAGO SUN- TIMES	NEWSPAPER	OGILVY Chicago	USA	OGILVY Chicago	OGILVY Chicago / TheBridge.co Los Angeles

Shortlist (Film Lions)

Communication	B12/125	02020	THE WORDS MATTER	P&G	P&G	CNN Atlanta	USA	COURAGEOUS STUDIO New York / GREAT BIG STORY New York / PROCTER & GAMBLE Cincinnati	COURAGEOUS STUDIO New York / GREAT BIG STORY New York
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B13 (Not-for-profit / Charity)

Communication	B13/001	00425	BEHIND THE POST	ONE LOVE FOUNDATION	ONE LOVE FOUNDATION / BEHIND THE POST	MALIFOR GOOD Los Angeles	USA	MALIFOR GOOD Los Angeles	TOOL Los Angeles
Communication	B13/008	00394	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER Los Angeles
Communication	B13/025	00163	LET THEM SEE LOVE AGAIN	THAI REDCROSS ORGAN DONATION CENTRE,CHAROENP OKPHAND GROUP,TRUECORP. PUBLIC CO.LTD	THE THAI RED CROSS ORGAN DONATION CENTRE	CHOOJAI AND FRIENDS Bangkok	THAILAND	CHOOJAI AND FRIENDS Bangkok / MANA AND FRIENDS Bangkok	BUZZINEZZ Bangkok / CINE DIGITAL SOUND Bangkok / POSITIVE4 Bangkok / RENEGADE POST Bangkok
Communication	B13/038	00074	BE KIND, REWIND	ABBÉ PIERRE FOUNDATION	GREATS CAUSES	ALTMANN + PACREAU Paris	FRANCE	ALTMANN + PACREAU Paris	SOLAB Paris
Communication	B13/082	01072	MEDICALLY SPEAKING	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / COMPANY 3 Santa Monica / PRETTYBIRD Culver City / SUPERSONICA São Paulo
Communication	B13/083	01073	LISTEN TO ME	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / COMPANY 3 Santa Monica / PRETTYBIRD Culver City / SUPERSONICA São Paulo

Shortlist (Film Lions)

Communication	B13/092	00103	RAT'S TALE - 60"	NZ TRANSPORT AGENCY	NZ TRANSPORT AGENCY	CLEMENGER BBDO TOUCHCAST Wellington	NEW ZEALAND	CLEMENGER BBDO TOUCHCAST Wellington	FINCH Sydney
Communication	B13/096	00170	SOFT SKILLS CAN COME THE HARD WAY - QUTAYBA	SOCIAL-BEE	SOCIAL-BEE	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	HARVEST DIGITAL AGRICULTURE Hamburg / JUNG VON MATT Hamburg / MILCHSTRASSE Berlin / WANDA GERMANY Hamburg
Communication	B13/114	01514	DECISIONS	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: GENEVA CONVENTION	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid	CAVIAR MADRID / DELUXE MADRID / FRAMESTORE London / TRACKS & FIELDS Madrid
Communication	B13/120	01942	DUCK, DODGE & ROLL	YOUTH AMBASSADORS	YOUTH AMBASSADORS PROGRAM	VML Kansas City	USA	VML Kansas City	STATION FILM Los Angeles
Communication	B13/121	01940	OVERDOSE	YOUTH AMBASSADORS	YOUTH AMBASSADORS PROGRAM	VML Kansas City	USA	VML Kansas City	STATION FILM Los Angeles
Communication	B13/131	01835	DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg	7FILMS Cape Town / BIG LEAP MUSIC & POST Cape Town
Communication	B13/134	01759	EVERY PERSON MATTERS	EMERGENCY	NOT FOR PROFIT - HUMAN RIGHTS	OGILVY Milan	ITALY	OGILVY Milan	MERCURIO CINEMATOGRAFICA Milan / SPRINT PRODUCTION Milan
Communication	B13/139	02022	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO Mexico City	MEXICO	YOUNG AND RUBICAM MEXICO Mexico City	JUAN B JUSTO Mexico City / LANDIA FILMS Mexico City / SILENCE Mexico City

Shortlist (Film Lions)

Communication	B13/140	02051	GOING GONE GONE	IFAW	IFAW	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London	J. WALTER THOMPSON London
Communication	B13/141	01714	CURSING PARROTS	UNICEF	UNICEF	UNICEF New York	USA	GREY NEW YORK	CATCH AND RELEASE Oakland CA / TOWNHOUSE New York
Communication	B13/142	01839	NO MORE EMPTY DESKS	FARE X BENE ONLUS	BULLYING	DLV BBDO Milan	ITALY	DLV BBDO Milan	FILMMASTER Milan
Communication	B13/155	01725	ASTRONAUTS 45"	CEPIA	INSTITUTIONAL	Y&R BRAZIL São Paulo	BRAZIL	Y&R BRAZIL São Paulo	

C01 (Viral Film)

Communication	C01/011	00862	EVERYONE'S WELCOME	BBC	CBEEBIES	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	SMUGGLER London
Communication	C01/017	00843	BOYS REACT TO TAMPONS	NETT	TAMPONS	ISOBAR Courbevoie	FRANCE	ISOBAR Courbevoie	NEMA PRODUCTION Saint-Denis
Communication	C01/038	01284	THREE MINUTES	APPLE	IPHONE X	TBWA/MEDIA ARTS LAB Shanghai	CHINA	TBWA/MEDIA ARTS LAB Shanghai	

D01 (Screens & Events)

Communication	D01/003	00182	COMIC RELIEF SAFETY VIDEO	BRITISH AIRWAYS	COMIC RELIEF SAFETY VIDEO / FLYING START	2AM FILMS London	UNITED KINGDOM	BBH LONDON	2AM FILMS London
Communication	D01/027	01000	MEANINGFUL MEANINGS	OMNILIFE	OMNILIFE	BRANDCORP Zapopan	MEXICO	BRANDCORP Zapopan / OMNILIFE Zapopan	UNLIMITED FILMS Guadalajara
Communication	D01/038	01447	APPOCALYPSE	APPLE	APP STORE	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	MJZ Los Angeles / THE MILL Los Angeles
Communication	D01/039	01199	INVISIBLE MAN SCREEN FILM	VOLKSWAGEN GROUP ESPAÑA DISTRIBUCIÓN, S.A.- AUDI	AUDI PILOTED DRIVING	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	AGOSTO Barcelona
Communication	D01/044	02059	FRENCH FILM FESTIVAL IN FORT WORTH	ALLIANCE FRANÇAISE DE SINGAPOUR	AF CINE-CLUB	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	JOINERY Culver City
Communication	D01/052	01820	WHY	CRUZ ROJA ARGENTINA	CRUZ ROJA ARGENTINA VOLUNTEER PROGRAM	DHÉLET Y&R Buenos Aires	ARGENTINA	DHÉLET Y&R Buenos Aires	HUINCA CINE Buenos Aires

Shortlist (Film Lions)

Communication	D01/058	02140	EQUAL PAY	IBWOMEN	SOCIAL WAGE GAP CAMPAIGN	McCANN SPAIN MADRID	SPAIN	McCANN SPAIN MADRID	LEE FILMS Madrid
Communication	D01/067	30202	GOOD MORNING PEYTON	NORD	NORD	CDM NEW YORK	USA	CDM NEW YORK	CDM NEW YORK / WASHINGTON SQUARE ARTS & FILMS New York

D03 (360° & VR Film)

Communication	D03/012	01133	FOX	FOX	FOX	FOXNEXT VR STUDIO Century City	USA	FOXNEXT VR STUDIO Century City	FELIX AND PAUL Montreal / ISLE OF DOGS PRODUCTION TEAM Century City
Communication	D03/018	02082	VIRTUAL EQUALITY	QUEERAZ	SOCIAL NETWORK	J. WALTER THOMPSON Sydney	AUSTRALIA	J. WALTER THOMPSON Sydney	LUSCIOUS INTERNATIONAL Sydney
Communication	D03/020	01553	THE LAST GOODBYE	USC SHOAH FOUNDATION	USC SHOAH FOUNDATION	HERE BE DRAGONS New York	USA	HERE BE DRAGONS New York / MPC LA Culver City / OTOY Los Angeles / Q DEPARTMENT New York / USC SHOAH FOUNDATION Los Angeles	HERE BE DRAGONS New York / MPC LA Culver City / OTOY Los Angeles / Q DEPARTMENT New York / USC SHOAH FOUNDATION Los Angeles
Communication	D03/021	01530	THE PROTECTORS: WALK IN THE RANGER'S SHOES	NATIONAL GEOGRAPHIC CHANNEL	NATIONAL GEOGRAPHIC CHANNEL	HERE BE DRAGONS Los Angeles	USA	AFRICAN PARKS New York / ANNAPURNA PICTURES Los Angeles / HERE BE DRAGONS Los Angeles / NATIONAL GEOGRAPHIC Washington D.C.	HERE BE DRAGONS Los Angeles

E01 (Use of TV / Cinema Film)

Communication	E01/006	01082	PLAY LESS NICE 1	NIKE	NIKE	STINK Los Angeles	USA	WIEDEN+KENNEDY Portland	STINK Los Angeles
Communication	E01/007	01083	PLAY LESS NICE 9	NIKE	NIKE	STINK Los Angeles	USA	WIEDEN+KENNEDY Portland	STINK Los Angeles

Shortlist (Film Lions)

Communication	E01/021	00395	TOMORROW'S NEWS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER Los Angeles
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Communication	E01/022	01466	NIKE JDI CANADA	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	A52 Santa Monica / JOINT EDITORIAL Portland / STINK Los Angeles
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E02 (Use of Online Film)

Communication	E02/004	00364	STOP THE HORROR	GO GENTLE AUSTRALIA	VOLUNTARY EUTHANASIA VICTORIA, AUSTRALIA	CUMMINS & PARTNERS Sydney	AUSTRALIA	CUMMINS & PARTNERS Sydney / HISTORY WILL BE KIND Sydney	ARC EDIT Sydney / CUMMINS & PARTNERS Melbourne / CUMMINS & PARTNERS Sydney / ODD STUDIOS Sydney / REVOLVER/WILL O'ROURKE Sydney
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E03 (Use of Other Film Content)

Communication	E03/001	00531	THE PIRATE SUBTITLES	BELGIAN ENTERTAINMENT ASSOCIATION	MOVIES & SERIES	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels	TBWA\BELGIUM Brussels
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Total Entries: 205

Media

PR

Additional

JOHN DOE London

ARCADE EDIT New
York / COMPANY 3
New York / HEARD
CITY New York

ARCADE EDIT New
York / COMPANY 3
New York / HEARD
CITY New York

CARAT London

UM New York

ZENO GROUP
Chicago

WALKER Los
Angeles

HEARTS & MARINA MAHER MKTG Cincinnati /
SCIENCE New York COMMUNICATIONS PLATINUM RYE
New York / TAYLOR ENTERTAINMENT
New York Chicago /
PROCTER &
GAMBLE Cincinnati

HEARTS & MARINA MAHER MKTG Cincinnati /
SCIENCE New York COMMUNICATIONS PLATINUM RYE
New York / TAYLOR ENTERTAINMENT
New York Chicago /
PROCTER &
GAMBLE Cincinnati

HEARTS & MARINA MAHER MKTG Cincinnati /
SCIENCE New York COMMUNICATIONS PLATINUM RYE
New York / TAYLOR ENTERTAINMENT
New York Chicago /
PROCTER &
GAMBLE Cincinnati

LA CASA POST
Buenos Aires /
LABAQUE VFX
Buenos Aires

APPLE Cupertino APPLE Cupertino

APPLE Cupertino APPLE Cupertino

CARTEL Santa
Monica / HUMAN
New York

STARCOM Chicago

OMD USA Los
Angeles

ALEXANDRE DE
FRANSESCI N/A /
ANDREW
CLARKSON N/A /
HEATHER GALVIN
N/A / JEREMY
ROUSE N/A

OMD USA Los
Angeles

OMD USA Los
Angeles

OMD USA Los
Angeles

APPLE Cupertino APPLE Cupertino

MINDSHARE
London

VOLKSWAGEN
Wolfsburg

PHD London
STRING AND TINS
London / THE MILL
London / THE
MOST RADICALIST
BLACK SHEEP
MUSIC London /
WORK EDITORIAL
London

MINDSHARE
Gothenburg

KEY 66 Cairo /
PLUNK Beirut

BLACKSMITH VFX
New York / SONIC
UNION New York /
SOUND TREE
London / TRACE
VFX New York /
WORK EDITORIAL
New York

ALDI STORES
AUSTRALIA
Minchinbury

ALDI STORES
AUSTRALIA
Minchinbury

NIKE Portland

HAVAS MEDIA
Paris

OMD San Francisco

BLUE 449 Paris

TACO BELL Irvine

WIEDEN+KENNED
Y Portland

LIME STUDIOS
Santa Monica / THE
OREGON
SYMPHONY
Portland / TRAVEL
OREGON Portland /
WE ARE WALKER
Santa Monica

MANO / OATH
København K

LOTTO NEW
ZEALAND Remuera

ELEFANTE
RESONANTE
Buenos Aires

ARCADE EDIT New
York / COMPANY 3
New York / HEARD
CITY New York /
HENRYBOY
SOUND DESIGN
New York / THE
MILL New York /
TROLLBÄCK New
York

VIZEUM Oslo

ZENITH New York	WEBER SHANDWICK New York	CRAFT WORLDWIDE New York / MAX RICHTER Berlin / R/GA NEW YORK
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LOTTO NEW
ZEALAND Remuera

THE&PARTNERSH
IP ITALY Rome

HEARTS &
SCIENCE New York

BURRELL
COMMUNICATION
S Chicago /
COMPANY 3 New
York / EGAMI
CONSULTING
GROUP New York /
HEARD CITY New
York / PULSE
MUSIC New York /
THE MILL New York
/ TRINITE
STUDIOS New York
/ WORK
EDITORIAL New
York

QMS
COMUNICACION
Madrid

DENTSU INC. DENTSU INC. Tokyo MPC LA Culver City
Tokyo / SAATCHI & / SAATCHI &
SAATCHI TOYOTA SAATCHI TOYOTA
AGENCY Torrance AGENCY Torrance

PROPEG Salvador

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MEDIACOM OLSON ENGAGE
Chicago / Chicago
STARCOM Chicago

MULLENLOWE MULLENLOWE
Boston Boston

J. WALTER
THOMPSON
BANGKOK

FITBIT San
Francisco, CA

OPTIMUM SPORTS
New York

OPTIMUM SPORTS
New York

OPTIMUM SPORTS
New York

BUZZMAN Paris BUZZMAN Paris

OMD USA Los Angeles	FINAL CUT Los Angeles / FRAMESTORE Los Angeles
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GOOD EAR MUSIC
SUPERVISION New York / LIME
STUDIOS Santa Monica

MJZ Los Angeles

750MPH London /
SOUNDS & SONS
London

BMW GROUP MINI
BRAND
MANAGEMENT
München

BARKING OWL Los
Angeles /
BLACKSMITH New
York / SONIC
UNION New York /
WHITEHOUSE
POST New York

ACNE Stockholm ACNE Stockholm

PUBLICIS ITALY PUBLICIS ITALY
Milan Milan

H&M Stockholm /
SYNDICATE
Stockholm

SADIA São Paulo

UM New York / UM Sydney DROGA5 New York / KOVERT CREATIVE Santa Monica EXILE EDITORIAL New York / SECOND CHILD New York

UM New York / UM Sydney DROGA5 New York / KOVERT CREATIVE Santa Monica EXILE EDITORIAL New York / SECOND CHILD New York

CASTIN Frankfurt / DEUTSCHE BAHN (GERMAN RAIL) Frankfurt

MULLENLOWE New York MULLENLOWE New York

PINACOTECA DO ESTADO DE SAO PAULO

JSM MUSIC New York

ELIS LIMITADA Rio
de Janeiro

BATTERY Los
Angeles

A52 Santa Monica /
ELEVEN SOUND
Santa Monica / Q
DEPARTMENT New
York

ALMAPBBDO São
Paulo

RCKT Berlin RCKT Berlin

RCKT Berlin RCKT Berlin

KASIKORNBANK
PUBLIC COMPANY
LIMITED Bangkok

KBS New York MPC New York /
SOUND LOUNGE
New York /
STIMMUNG Santa
Monica /
WOODWORK
MUSIC Salford /
WORK EDITORIAL
New York

ZENITH New York WEBER CRAFT
SHANDWICK New WORLDWIDE New
York York /
MAX RICHTER
Berlin / R/GA NEW
YORK

ZENITH New York WEBER CRAFT
SHANDWICK New WORLDWIDE New
York York /
MAX RICHTER
Berlin / R/GA NEW
YORK

ZENITH New York WEBER CRAFT
SHANDWICK New WORLDWIDE New
York York /
MAX RICHTER
Berlin / R/GA NEW
YORK

ZENITH New York WEBER CRAFT
SHANDWICK New WORLDWIDE New
York York /
MAX RICHTER
Berlin / R/GA NEW
YORK

FARROW DESIGN
London

FARROW DESIGN
London

HEARTS &
SCIENCE New York

BAREFOOT
PROXIMITY
Cincinnati /
BURRELL
COMMUNICATION
S Chicago /
COMPANY 3 New
York / EGAMI
CONSULTING
GROUP New York /
HEARD CITY New
York / PULSE
MUSIC New York /
THE MILL New York
/ TRINITE
STUDIOS New York
/ WORK
EDITORIAL New
York

OATH Copenhagen

QUIGLEY-
SIMPSON Los
Angeles

BEACON STREET
STUDIOS Los
Angeles / CABIN
EDITING
COMPANY Santa
Monica /
FRAMESTORE Los
Angeles

BLACKSMITH New
York / COMPANY 3
New York / HEARD
CITY New York /
WORK EDITORIAL
New York

IGNITE NATIONAL
Oakland

IGNITE NATIONAL
Oakland

JUNG VON MATT Hamburg	JUNG VON MATT Hamburg
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COSMO STREET
Santa Monica /
EVOLUTION
AUDIO Kansas City
/ PUPPET GARAGE
Burbank / WOJAHN
BROS MUSIC
Calabasas

COSMO STREET
Santa Monica /
EVOLUTION
AUDIO Kansas City
/ PUPPET GARAGE
Burbank / WOJAHN
BROS MUSIC
Calabasas

Y&R SOUTH AFRICA Johannesburg	Y&R SOUTH AFRICA Johannesburg
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J. WALTER
THOMPSON
London

GREY NEW YORK UNICEF New York

OMD Shanghai

LIME STUDIOS
Santa Monica /
WHITEHOUSE
POST Santa Monica

DINI VON
MUEFFLING
COMMUNICATIONS
New York

BLACKSMITH New
York / COMPANY 3
New York / HEARD
CITY New York /
WORK EDITORIAL
New York

JUNGLE MEDIA
Toronto

CUMMINS &
PARTNERS
Melbourne /
CUMMINS &
PARTNERS Sydney

HISTORY WILL BE
KIND Sydney

TBWA\BELGIUM
Brussels
