

Shortlist (Film Craft Lions)

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production
<u>A01 (Direction)</u>									
Craft	A01/002	20078	STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	CUMMINS & PARTNERS Sydney	REVOLVER/WILL O'ROURKE Sydney
Craft	A01/005	20299	CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	STERNTAG FILM Hamburg
Craft	A01/018	20259	DAUGHTER AND MOTHER	CURE ALZHEIMER'S FUND	CURE ALZHEIMER'S FUND	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York
Craft	A01/024	20364	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
Craft	A01/030	20206	'MADE OF BLACK' - GOODLUCK	GUINNESS	GUINNESS	STINK STUDIOS London	UNITED KINGDOM	AMVBBDO London	STINK STUDIOS London
Craft	A01/031	20055	RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO TOUCHCAST Wellington	FINCH Sydney
Craft	A01/048	20042	CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London

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Craft	A01/061	20499	THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Craft	A01/068	20022	PARO	HP	HP PRINTER	HP Palo Alto	USA	HP Palo Alto	ELECTRIC DREAMS FILM COMPANY Mumbai
Craft	A01/069	20027	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK Berlin	GERMANY	JUNG VON MATT Berlin	ANORAK Berlin
Craft	A01/071	20064	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS Mumbai	INDIA	REFOREST INDIA Bangalore	EARLY MAN FILMS Mumbai
Craft	A01/082	20052	ARMOURED TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS Sydney	AUSTRALIA	DDB GROUP NEW ZEALAND Auckland	SCOUNDREL FILMS Sydney
Craft	A01/099	10174	BEHIND THE POST	ONE LOVE FOUNDATION	ONE LOVE FOUNDATION / BEHIND THE POST	MALIFOR GOOD Los Angeles	USA	MALIFOR GOOD Los Angeles	TOOL Los Angeles
Craft	A01/101	21011	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A01/102	21010	ASK MORE OF YOUR PHONE	GOOGLE	PIXEL 2	DROGA5 New York	USA	DROGA5 New York	RESET CONTENT Santa Monica
Craft	A01/107	20539	IMAGINATION: TOM WALLISCH	THE NORTH FACE	THE NORTH FACE	SHERPAS CINEMA Whistler	CANADA	SHERPAS CINEMA Whistler	SHERPAS CINEMA Whistler
Craft	A01/112	20093	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS Paris	FRANCE	BETC Paris	ACADEMY FILMS London / WANDA PRODUCTIONS Paris

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Craft	A01/120	20175	THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS London	UNITED KINGDOM	BBC CREATIVE London	BLINK PRODUCTIONS London
Craft	A01/129	20190	NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF London	UNITED KINGDOM	WIEDEN+KENNEDY London	RIFF RAFF London
Craft	A01/145	20663	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED Los Angeles	USA	APPLE Cupertino	FURLINED Los Angeles
Craft	A01/150	20859	BAPTISM	UBISOFT	FAR CRY 5	HENRY Paris	FRANCE	HENRY Paris	HENRY Paris
Craft	A01/158	20795	DEDICATED: CONOR MCGREGOR	BEATS BY DRE	BEATS BY DRE	DOOMSDAY ENTERTAINEMNT Los Angeles	USA	BEATS BY DR DRE Culver City	DOOMSDAY ENTERTAINEMNT Los Angeles
Craft	A01/179	20970	ABOVE THE NOISE	BEATS BY DRE	BEATS BY DRE	PARK PICTURES New York	USA	JOHN X HANNES New York	PARK PICTURES New York
Craft	A01/197	21365	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK
Craft	A01/200	21288	SISTERS IN SWEAT	GATORADE	GATORADE	TOOL Los Angeles	USA	TBWA\CHIAT\DAY LOS ANGELES	TOOL Los Angeles
Craft	A01/204	20830	GO WITH THE FLAW	DIESEL	CLOTHES	DIVISION Paris	FRANCE	PUBLICIS ITALY Milan	DIVISION Paris
Craft	A01/212	21123	MOMENTS	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	CHIMNEY Stockholm / CUT + RUN London / NEW LAND Stockholm
Craft	A01/247	21243	LOST PANDA	TILE	BLUETOOTH TRACKER	SMUGGLER New York	USA	DEUTSCH LA	SMUGGLER New York
Craft	A01/269	21304	LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Craft	A01/297	21392	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	OUTSIDER London
Craft	A01/301	21813	DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg	7FILMS Cape Town / BIG LEAP MUSIC & POST Cape Town
Craft	A01/311	21497	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles	MJZ Los Angeles

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Craft	A01/337	21761	RUNWAYS	DELTA	DELTA	ICONOCLAST Culver City	USA	WIEDEN+KENNEDY NEW YORK	ICONOCLAST Culver City / ROCK PAPER SCISSORS New York / SOUND LOUNGE New York / THE MILL New York
Craft	A01/385	21935	KITH X NIKE: LONG LIVE THE KING	KITH	NIKE LEBRON KITH 15	MATTE Projects New York	USA	KITH New York / MATTE Projects New York / NIKE New York	MATTE Projects New York
Craft	A01/422	22113	WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE Buenos Aires	ARGENTINA	PONCE Buenos Aires	AGOSTO Buenos Aires
Craft	A01/429	22311	KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London
Craft	A01/433	20428	OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. Tokyo	JAPAN	SIX INC. Tokyo / SPA-HAKUHODO CO. LTD. Bangkok	AOI PRO. INC. Tokyo
Craft	A01/440	20593	WEB OF FRIES	TACO BELL	TACO BELL FRIES	RESET CONTENT Santa Monica	USA	DEUTSCH LA	RESET CONTENT Santa Monica
Craft	A01/441	21573	HOPE	INTERNATIONAL COMITEE OF THE RED CROSS	#NOTATARGET	BLUR PRODUCCIONES Madrid	SPAIN	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid
Craft	A01/444	22348	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York	CBS CORPORATION New York
Craft	A01/462	21185	HELP WHEN IT MATTERS	WESTPAC	WESTPAC BANK	EXIT FILMS Sydney	AUSTRALIA	DDB SYDNEY	EXIT FILMS Sydney
Craft	A01/465	21004	#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON São Paulo	BRAZIL	DDB PARIS	FRENZY Paris / SAIGON São Paulo

A02 (Script)

Craft	A02/001	20085	SODA CAN FISHING ROD	MOVEMBER FOUNDATION	MOVEMBER	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	CUMMINS & PARTNERS Sydney	REVOLVER/WILL O'ROURKE Sydney
Craft	A02/008	20310	NETTO - EASTER SURPRISE	NETTO MARKEN-DISCOUNT AG & CO. KG	IMAGESPOT	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	2WEI MUSIC Hamburg / THE MILL London
Craft	A02/018	20275	FANTASY NIGHT	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York

Shortlist (Film Craft Lions)

Craft	A02/019	20365	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
Craft	A02/020	20353	"CLOUT"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ARCADE EDIT Santa Monica / BISCUIT FILMWORKS Los Angeles / BUTTER MUSIC & SOUND Los Angeles / LIME STUDIOS Santa Monica / TIMBER Santa Monica
Craft	A02/021	20354	"ATTENTION"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ARCADE EDIT Santa Monica / BISCUIT FILMWORKS Los Angeles / BUTTER MUSIC & SOUND Los Angeles / LIME STUDIOS Santa Monica / TIMBER Santa Monica

Shortlist (Film Craft Lions)

Craft	A02/022	20355	"CAT FILTER"	COMMON SENSE MEDIA	PSA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ARCADE EDIT Santa Monica / BISCUIT FILMWORKS Los Angeles / BUTTER MUSIC & SOUND Los Angeles / LIME STUDIOS Santa Monica / TIMBER Santa Monica
Craft	A02/025	20183	KID'S DREAMS	VOLKSWAGEN AG	DRIVER ASSISTANCE SYSTEMS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	ANORAK Berlin / NHB Hamburg / STUDIO FUNK Hamburg / SUPREME MUSIC Hamburg
Craft	A02/027	20207	'MADE OF BLACK' - GOODLUCK	GUINNESS	GUINNESS	STINK STUDIOS London	UNITED KINGDOM	AMVBBDO London	STINK STUDIOS London
Craft	A02/028	20321	THE DANCE	LION	SPEIGHT'S	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Craft	A02/029	20320	DYLAN	LOTTO NEW ZEALAND	COMMUNITY SUPPORT	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Craft	A02/030	20322	ARMOURED TRUCK	LOTTO NEW ZEALAND	POWERBALL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	SCOUNDREL FILMS Sydney
Craft	A02/037	20683	IT'S A TIDE AD	PROCTER & GAMBLE	TIDE	PROCTER & GAMBLE Cincinnati	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / HEARD CITY New York / PERSONAL MUSIC Miami / RATTLING STICK Santa Monica / THE MILL Los Angeles
Craft	A02/056	20609	AHMEND	MARS CHOCOLATE NORTH AMERICA	SNICKERS ALMOND / SNICKERS REAL PB	BBDO NEW YORK	USA	BBDO NEW YORK	RADICAL MEDIA New York
Craft	A02/086	21366	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK

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Craft	A02/103	21595	MUSIC OF THE MIND	VOLVO	CARS	GREY London	UNITED KINGDOM	GREY London	GREY London
Craft	A02/107	21637	SNOWFLAKES	JETBLUE	AIRLINE	MULLENLOWE New York	USA	MULLENLOWE New York	ARCADE EDIT New York / RADICAL MEDIA New York
Craft	A02/108	21636	PIANO	JETBLUE	AIRLINE	MULLENLOWE New York	USA	MULLENLOWE New York	ARCADE EDIT New York / RADICAL MEDIA New York
Craft	A02/114	21064	HEY, CHARLIE	THE CHRISTOPHER D. SMITHERS FOUNDATION	WWW.STOPTHESPIRAL.COM	HEAVY PICTURES Los Angeles	USA	HEAVY PICTURES Los Angeles / THE CHRISTOPHER D. SMITHERS FOUNDATION Mill Neck	HEAVY PICTURES Los Angeles / THE CHRISTOPHER D. SMITHERS FOUNDATION Mill Neck
Craft	A02/125	21052	MEDICALLY SPEAKING	IGNITE NATIONAL	IGNITE NATIONAL	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / COMPANY 3 Santa Monica / PRETTYBIRD Culver City / SUPERSONICA São Paulo
Craft	A02/140	20999	#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON São Paulo	BRAZIL	DDB PARIS	FRENZY Paris / SAIGON São Paulo
Craft	A02/147	21393	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	OUTSIDER London
Craft	A02/148	21178	SISTERS IN SWEAT	GATORADE	GATORADE	TBWA\CHIAT\DAY LOS ANGELES	USA	TBWA\CHIAT\DAY LOS ANGELES	CARBON VFX Santa Monica / LIME STUDIOS Santa Monica / PIVOT AUDIO Amsterdam / TOOL Los Angeles / WHITEHOUSE POST Santa Monica
Craft	A02/149	21283	SECRET TO VICTORY	GATORADE	GATORADE	TBWA\CHIAT\DAY LOS ANGELES	USA	TBWA\CHIAT\DAY LOS ANGELES	A52 Santa Monica / ALLDAYEVERYDAY New York / BEACON STREET STUDIOS Los Angeles / CUT+RUN Santa Monica / LIME STUDIOS Santa Monica
Craft	A02/152	21784	INCARCERATED	SECRET ESCAPES	BRAND	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London
Craft	A02/153	21782	PIRATE	SECRET ESCAPES	BRAND	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London

Shortlist (Film Craft Lions)

Craft	A02/162	21430	ABOVE THE NOISE: HOLIDAY	BEATS BY DR. DRE	BEATS STUDIO 3 HEADPHONES	BEATS BY DR DRE Culver City	USA	BEATS BY DR DRE Culver City / JOHN X HANNES New York	PARK PICTURES Santa Monica
Craft	A02/200	10223	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo
Craft	A02/206	21583	CORAZON	MONTEFIORE	MONTEFIORE	SERIAL PICTURES Culver City	USA	JOHN X HANNES New York / SERIAL PICTURES Culver City	SERIAL PICTURES Culver City
Craft	A02/212	21975	WELCOME HOME	APPLE	HOMEPOD	MJZ Los Angeles	USA	TBWA\CHIAT\DAY NEW YORK	MJZ Los Angeles
Craft	A02/251	21825	NO MORE EMPTY DESKS	FARE X BENE ONLUS	BULLYING	DLV BBDO Milan	ITALY	DLV BBDO Milan	FILMMASTER Milan
Craft	A02/255	22350	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York	CBS CORPORATION New York
Craft	A02/266	21544	DECISIONS	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: GENEVA CONVENTION	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid	CAVIAR MADRID / DELUXE MADRID / FRAMESTORE London / TRACKS & FIELDS Madrid
Craft	A02/268	21861	HOPE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: TARGETTING OF HEALTHCARE WORKERS	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid	BLUR PRODUCCIONES Madrid / FREELANCEFOR Madrid

A03 (Casting)

Craft	A03/001	20079	STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	CUMMINS & PARTNERS Sydney	REVOLVER/WILL O'ROURKE Sydney
Craft	A03/009	20261	DAUGHTER AND MOTHER	CURE ALZHEIMER'S FUND	CURE ALZHEIMER'S FUND	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York

Shortlist (Film Craft Lions)

Craft	A03/012	20366	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
Craft	A03/022	20507	THE DANCE	LION NATHAN	SPEIGHT'S	THE SWEETSHOP Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Craft	A03/025	20100	WORLD'S APART	HEINEKEN	HEINEKEN	RSA FILMS London	UNITED KINGDOM	PUBLICIS LONDON / RSA FILMS London	RSA FILMS London
Craft	A03/028	20053	ARMOURED TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS Sydney	AUSTRALIA	DDB GROUP NEW ZEALAND Auckland	SCOUNDREL FILMS Sydney
Craft	A03/041	20626	FOOTBALL STORIES - GOOD LUCK	DEAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	750MPH London / CUT + RUN London / STINK STUDIOS London / THE MILL London
Craft	A03/048	20094	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS Paris	FRANCE	BETC Paris	ACADEMY FILMS London / WANDA PRODUCTIONS Paris
Craft	A03/062	20191	NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF London	UNITED KINGDOM	WIEDEN+KENNEDY London	RIFF RAFF London
Craft	A03/072	20863	BAPTISM	UBISOFT	FAR CRY 5	HENRY Paris	FRANCE	HENRY Paris	HENRY Paris
Craft	A03/084	21367	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK
Craft	A03/089	21106	SBU 2.0	CHICKEN LICKEN	HOTWINGS	ROMANCE FILMS Cape Town	SOUTH AFRICA	ROMANCE FILMS Cape Town	ROMANCE FILMS Cape Town

Shortlist (Film Craft Lions)

Craft	A03/109	21596	MUSIC OF THE MIND	VOLVO	CARS	GREY London	UNITED KINGDOM	GREY London	GREY London
Craft	A03/120	21305	LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Craft	A03/135	21394	GENE PROJECT 90"	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	OUTSIDER London
Craft	A03/138	21186	MINI JCW THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	ANORAK Berlin / THE MILL London
Craft	A03/211	22140	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO Mexico City	MEXICO	YOUNG AND RUBICAM MEXICO Mexico City	JUAN B JUSTO Mexico City / LANDIA FILMS Mexico City / SILENCE Mexico City
Craft	A03/220	22351	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York	CBS CORPORATION New York

A04 (Production Design / Art Direction)

Craft	A04/008	20302	CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	STERNTAG FILM Hamburg
Craft	A04/021	20466	COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS Foetz	LUXEMBOURG	M&C SAATCHI Sydney	ZEILT PRODUCTIONS Foetz
Craft	A04/023	20043	CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
Craft	A04/027	20329	TIMELESS	LACOSTE	LACOSTE	BETC Paris	FRANCE	BETC Paris	ACADEMY FILMS London / GREEN UNITED MUSIC Paris / MIKROS IMAGE Paris / WANDA PRODUCTIONS Paris / WHITEHOUSE POST London
Craft	A04/034	20029	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK Berlin	GERMANY	JUNG VON MATT Berlin	ANORAK Berlin

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Craft	A04/035	20065	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS Mumbai	INDIA	REFOREST INDIA Bangalore	EARLY MAN FILMS Mumbai
Craft	A04/037	20654	THE FISHBOWL	POLAROID	POLAROID EYEWEAR	STINK Los Angeles	USA	MING UTILITY AND ENTERTAINMENT GROUP New York	STINK Los Angeles
Craft	A04/049	21013	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A04/071	20667	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED Los Angeles	USA	APPLE Cupertino	FURLINED Los Angeles
Craft	A04/072	20666	UNLOCK	APPLE	IPHONE X	FURLINED Los Angeles	USA	APPLE Cupertino	FURLINED Los Angeles
Craft	A04/125	21677	GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ Auckland	NEW ZEALAND	Y&R ANZ Auckland	ASSEMBLY Auckland / FRANKLIN RD Auckland / Y&R ANZ Auckland
Craft	A04/144	21500	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles	MJZ Los Angeles
Craft	A04/156	21762	RUNWAYS	DELTA	DELTA	ICONOCLAST Culver City	USA	WIEDEN+KENNEDY NEW YORK	ICONOCLAST Culver City / ROCK PAPER SCISSORS New York / SOUND LOUNGE New York / THE MILL New York
Craft	A04/181	20858	OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	AOI PRO. INC. Tokyo	JAPAN	SIX INC. Tokyo / SPA- HAKUHODO CO. LTD. Bangkok	AOI PRO. INC. Tokyo / RHIZOMATIKS Tokyo
Craft	A04/195	21994	SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ Los Angeles	USA	KBS New York	MJZ Los Angeles
Craft	A04/203	21996	THE ARCHIVES	APPLE	APPLE IPHONE 7	MJZ Los Angeles	USA	TBWA\CHIAT\DAY NEW YORK	A52 Santa Monica / MJZ Los Angeles
Craft	A04/209	22312	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London

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Craft	A04/219	22352	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York	CBS CORPORATION New York
Craft	A04/257	31127	NIKE 'NOTHING BEATS A LONDONER'	NIKE	NIKE LONDON	RIFF RAFF London	UNITED KINGDOM	RIFF RAFF London / WIEDEN+KENNEDY London	RIFF RAFF London
Craft	A04/258	21520	POWERADE MOVIE - THAT'S SOME KIND OF POWER	POWERADE	POWERADE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	COSMO STREET Santa Monica / KEVIN Venice, CA / SOMESUCH X ANONYMOUS CONTENT Culver City / WE ARE WALKER Santa Monica / WIEDEN+KENNEDY Portland
Craft	A04/259	21518	POWERADE ANKLES - THAT'S SOME KIND OF POWER	POWERADE	POWERADE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	COSMO STREET Santa Monica / KEVIN Venice, CA / LIME STUDIOS Santa Monica / SOMESUCH X ANONYMOUS CONTENT Culver City / WIEDEN+KENNEDY Portland
<u>A05 (Cinematography)</u>									
Craft	A05/002	20110	#LIFECHANGINGP LACES - LOFOTEN	LUFTHANSA	LUFTHANSA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg	27 KILOMETER ENTERTAINMENT Hamburg
Craft	A05/007	20304	CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	STERNTAG FILM Hamburg
Craft	A05/018	20282	THE LAST DA VINCI	CHRISTIE'S	CHRISTIE'S	DROGA5 New York	USA	DROGA5 New York	CHELSEA PICTURES New York / SECOND CHILD New York

Shortlist (Film Craft Lions)

Craft	A05/020	20367	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK	THE CORNER SHOP Santa Monica
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Craft	A05/029	20060	RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO TOUCHCAST Wellington	FINCH Sydney
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Craft	A05/031	20401	RIVALRY	PLAYSTATION	PLAYSTATION	HUNGRY MAN Los Angeles	USA	BBH New York	HUNGRY MAN Los Angeles
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Craft	A05/039	20044	CLOWNS	AUDI UK	AUDI INTELLIGENT TECHNOLOGY	RATTLING STICK London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
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Craft	A05/054	20030	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	JOHN COOPER WORKS	ANORAK Berlin	GERMANY	JUNG VON MATT Berlin	ANORAK Berlin
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Craft	A05/055	20066	THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS Mumbai	INDIA	REFOREST INDIA Bangalore	EARLY MAN FILMS Mumbai
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Shortlist (Film Craft Lions)

Craft	A05/075	21014	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A05/083	20096	LACOSTE TIMELESS	LACOSTE	CLOTHING	WANDA PRODUCTIONS Paris	FRANCE	BETC Paris	ACADEMY FILMS London / WANDA PRODUCTIONS Paris
Craft	A05/087	20357	WANT IT ALL	NIKE	NIKE BASKETBALL	RADICAL MEDIA New York	USA	WIEDEN+KENNEDY Portland	RADICAL MEDIA New York
Craft	A05/110	20668	BARBERS	APPLE	IPHONE 7 PLUS	FURLINED Los Angeles	USA	APPLE Cupertino	FURLINED Los Angeles
Craft	A05/114	20866	BAPTISM	UBISOFT	FAR CRY 5	HENRY Paris	FRANCE	HENRY Paris	HENRY Paris
Craft	A05/115	20865	THE SERMON	UBISOFT	FAR CRY 5	HENRY Paris	FRANCE	HENRY Paris	HENRY Paris
Craft	A05/135	20973	ABOVE THE NOISE	BEATS BY DRE	BEATS BY DRE	PARK PICTURES New York	USA	JOHN X HANNES New York	PARK PICTURES New York
Craft	A05/168	21502	SWAY	APPLE	AIR PODS	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	COSMO STREET Santa Monica / IMPERIAL WOODPECKER Santa Monica / LIME STUDIOS Santa Monica / THE MILL Los Angeles
Craft	A05/173	21307	LEVI'S CIRCLES ANTHEM	LEVI STRAUSS & CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Craft	A05/185	21002	#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON São Paulo	BRAZIL	DDB PARIS	FRENZY Paris / SAIGON São Paulo
Craft	A05/195	21815	DEAD FISH EYES	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg	7FILMS Cape Town / BIG LEAP MUSIC & POST Cape Town
Craft	A05/196	21820	TIMES SPARK : A SALAAM TO KALAM	THE TIMES OF INDIA	THE TIMES OF INDIA, NEWSPAPER	J. WALTER THOMPSON INDIA Gurgaon	INDIA	J. WALTER THOMPSON INDIA Gurgaon	SMALL FRY PRODUCTIONS Mumbai

Shortlist (Film Craft Lions)

Craft	A05/201	21477	PLEADER	ALT-J	ALT-J	BISCUIT FILMWORKS Los Angeles	USA	BISCUIT FILMWORKS Los Angeles	BISCUIT FILMWORKS Los Angeles
Craft	A05/202	21501	WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	MJZ Los Angeles
Craft	A05/220	21763	RUNWAYS	DELTA	DELTA	ICONOCLAST Culver City	USA	WIEDEN+KENNEDY NEW YORK	ICONOCLAST Culver City / ROCK PAPER SCISSORS New York / SOUND LOUNGE New York / THE MILL New York
Craft	A05/242	21830	GAME	POLLA	LOTO	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago
Craft	A05/243	21832	DOG	POLLA	LOTO	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago
Craft	A05/244	21834	NAP	POLLA	LOTO	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago
Craft	A05/245	21836	WIFE	POLLA	LOTO	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago	ACCION FILMS Santiago / CLIO MASTERING Santiago
Craft	A05/257	22141	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO Mexico City	MEXICO	YOUNG AND RUBICAM MEXICO Mexico City	JUAN B JUSTO Mexico City / LANDIA FILMS Mexico City / SILENCE Mexico City
Craft	A05/261	22313	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London
Craft	A05/262	22314	KEEP THE WORLD FLAWED	DIESEL	DIESEL	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London

A06 (Editing)

Craft	A06/017	20061	RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO TOUCHCAST Wellington	FINCH Sydney
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Shortlist (Film Craft Lions)

Craft	A06/024	20054	ARMoured TRUCK	LOTTO NEW ZEALAND	LOTTO POWERBALL	SCOUNDREL FILMS Sydney	AUSTRALIA	DDB GROUP NEW ZEALAND Auckland	SCOUNDREL FILMS Sydney
Craft	A06/025	20533	CLOWNS	AUDI	AUDI TECHNOLOGY	WORK EDITORIAL London	UNITED KINGDOM	BBH LONDON	RATTLING STICK London / WORK EDITORIAL London
Craft	A06/026	20534	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	WORK EDITORIAL London	UNITED KINGDOM		MJZ Los Angeles / WORK EDITORIAL London
Craft	A06/027	20476	THE TALK	P&G	P&G	WORK EDITORIAL New York	USA	THE CORNER SHOP Santa Monica	THE CORNER SHOP Santa Monica
Craft	A06/039	21015	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A06/040	21016	ASK MORE OF YOUR PHONE	GOOGLE	PIXEL 2	DROGA5 New York	USA	DROGA5 New York	RESET CONTENT Santa Monica
Craft	A06/045	21059	PARKING LOT	AUDI OF AMERICA	AUDI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CO3 Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / EXILE Santa Monica
Craft	A06/052	20620	WANT IT ALL	NIKE	NIKE	ROCK PAPER SCISSORS Santa Monica	USA	WIEDEN+KENNEDY Portland	ROCK PAPER SCISSORS Santa Monica
Craft	A06/056	20008	TIMELESS	LACOSTE	LACOSTE	WHITEHOUSE POST London	UNITED KINGDOM	BETC Paris	ACADEMY FILMS London / WANDA PRODUCTIONS Paris / WHITEHOUSE POST London

Shortlist (Film Craft Lions)

Craft	A06/060	20123	BARBERS	APPLE	IPHONE 7 PLUS	FINAL CUT Los Angeles	USA	APPLE Cupertino	FINAL CUT Los Angeles / FURLINED Los Angeles
Craft	A06/061	20127	NOTHING BEATS A LONDONER	NIKE	NIKE	FINAL CUT London	UNITED KINGDOM	WIEDEN+KENNEDY London	FINAL CUT London
Craft	A06/062	20358	NETFLIX IS A JOKE	NETFLIX	NETFLIX	CUT+RUN Santa Monica	USA	BATTERY Los Angeles / CAVIAR TV Los Angeles	CAVIAR TV Los Angeles / CUT+RUN Santa Monica
Craft	A06/068	20735	FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR Tokyo	JAPAN	DENTSU ISOBAR Tokyo	TAIYO KIKAKU Tokyo / TOKYO Tokyo
Craft	A06/099	21308	LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Craft	A06/126	21806	BACHELORS & BACHELORETTES	AUSTRALIAN MARRIAGE EQUALITY	THE EQUALITY CAMPAIGN	AIRBAG Melbourne	AUSTRALIA	LEO BURNETT MELBOURNE	AIRBAG Melbourne
Craft	A06/132	22162	FIRST APERTURE	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / EVIL TWIN São Paulo / GETTY IMAGES Brazil / VETOR ZERO São Paulo
Craft	A06/134	22169	WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD Bhopal	INDIA	OGILVY Bangalore	
Craft	A06/136	30221	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo
Craft	A06/142	22030	WELCOME HOME	APPLE	HOMEPOD	MJZ Los Angeles	USA	TBWA\CHIAT\DAY NEW YORK	MJZ Los Angeles
Craft	A06/166	22316	GO WITH THE FLAW	DIESEL	FALL WINTER 2017 COLLECTION	DIESEL Breganze	ITALY	PUBLICIS ITALY Milan	DIVISION Paris / MPC London
Craft	A06/174	22356	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York	CBS CORPORATION New York
Craft	A06/179	20936	THE BUNT MACHINE	WETRANSFER	WETRANSFER	SUPPLY & DEMAND Los Angeles	USA	DOUBLEDAY & CARTWRIGHT Los Angeles	SUPPLY & DEMAND Los Angeles

A07 (Use of Original Music)

Shortlist (Film Craft Lions)

Craft	A07/006	20313	NETTO - EASTER SURPRISE	NETTO MARKEN-DISCOUNT AG & CO. KG	IMAGESPOT	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	2WEI MUSIC Hamburg / THE MILL London
Craft	A07/012	20062	RAT'S TALE	NZ TRANSPORT AGENCY	ANTI DRINK DRIVING	FINCH Sydney	AUSTRALIA	CLEMENGER BBDO TOUCHCAST Wellington	FINCH Sydney
Craft	A07/014	20467	COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS Foetz	LUXEMBOURG	M&C SAATCHI Sydney	ZEILT PRODUCTIONS Foetz
Craft	A07/019	20154	YOUTH CAN DO IT	THE PRINCE'S TRUST	THE PRINCE'S TRUST	THE&PARTNERSHIP London	UNITED KINGDOM	THE&PARTNERSHIP London	PARK PICTURES London
Craft	A07/045	20736	FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR Tokyo	JAPAN	DENTSU ISOBAR Tokyo	TAIYO KIKAKU Tokyo / TOKYO Tokyo
Craft	A07/049	20821	BLACK DOG SYNDROME	CARE	SECOND HANDS FOR DOGS	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	DOLPHINERS Seoul / INNOCEAN WORLDWIDE Seoul
Craft	A07/052	20306	CHRISTMAS 2117	EDEKA ZENTRALE AG & CO. KG	RETAIL	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	STERNTAG FILM Hamburg
Craft	A07/061	20899	DÉTOUR	APPLE	IPHONE	TBWA/MEDIA ARTS LAB London	UNITED KINGDOM	TBWA/MEDIA ARTS LAB London	750MPH London / ELECTRIC THEATRE COLLECTIVE London / NOMAD EDITING COMPANY London / PARTIZAN Paris / ROYAL POST Paris
Craft	A07/069	21598	MUSIC OF THE MIND	VOLVO	CARS	GREY London	UNITED KINGDOM	GREY London	GREY London
Craft	A07/092	21655	NOW OR NEVER	ORANGE	TELECOMMUNICATIONS	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo / GOOD PEOPLE CONTENT Cairo	GOOD PEOPLE FILMS Cairo
Craft	A07/110	22170	WORLD'S MOST HONEST TOURISM FILM	M P TOURISM DEVELOPMENT CORPORATION	MADHYA PRADESH TOURISM	MADHYA PRADESH TOURISM BOARD Bhopal	INDIA	OGILVY Bangalore	
Craft	A07/119	21788	LOOK HOW FAR WE'VE COME	UNILEVER	DOVE SELF-ESTEEM	OGILVY TORONTO	CANADA	OGILVY TORONTO	REACTIV Toronto / VAPOR RMW Toronto
Craft	A07/136	22429	PLASTIC OCEAN	SEA SHEPHERD	PSA / SOCIAL AWARENESS	FF NEW YORK	USA	FF NEW YORK	FF NEW YORK

Shortlist (Film Craft Lions)

Craft	A07/139	21789	"YO! MY SAINT" A FILM BY ANA LILY AMIRPOUR AND MUSIC BY KAREN O FEAT. MICHAEL KI	KENZO	SPRING SUMMER 2018 COLLECTION	FRAMEWORK New York	USA	FRAMEWORK New York	WAYS & MEANS Los Angeles
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A08 (Use of Licensed / Adapted Music)

Craft	A08/012	20332	TIMELESS	LACOSTE	LACOSTE	BETC Paris	FRANCE	BETC Paris	ACADEMY FILMS London / GREEN UNITED MUSIC Paris / MIKROS IMAGE Paris / WANDA PRODUCTIONS Paris / WHITEHOUSE POST London
Craft	A08/016	20568	BARBERS	APPLE INC.	IPHONE 7 PLUS	APPLE Cupertino	USA	APPLE Cupertino	FINAL CUT Los Angeles / FURLINED Los Angeles / MPC London
Craft	A08/034	20661	DORITOS BLAZE VS. MTN DEW ICE	DORITOS/MOUNTAIN DEW ICE	DORITOS BLAZE / MOUTAIN DEW ICE	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	COMPANY 3 Santa Monica / LIME STUDIOS Santa Monica / RESET CONTENT Santa Monica / ROCK PAPER SCISSORS Santa Monica / THE MILL Los Angeles
Craft	A08/039	20092	CLOWNS	AUDI	AUDI	AUDI Milton Keynes	UNITED KINGDOM	BBH LONDON	RATTLING STICK London
Craft	A08/040	20410	NOTHING BEATS A LONDONER	NIKE	NIKE	MR PAPE London	UNITED KINGDOM	WIEDEN+KENNEDY London	RIFF RAFF London

Shortlist (Film Craft Lions)

Craft	A08/084	21505	SWAY	APPLE	AIR PODS	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles	COSMO STREET Santa Monica / IMPERIAL WOODPECKER Santa Monica / LIME STUDIOS Santa Monica / THE MILL Los Angeles
Craft	A08/085	21310	LEVI'S CIRCLES	LEVI STRAUSS AND CO.	LEVI'S CLOTHING	FCB WEST San Francisco	USA	FCB WEST San Francisco	BELIEVE MEDIA Los Angeles / CARTEL Santa Monica / ONE UNION RECORDING San Francisco / THE MILL London
Craft	A08/090	21442	SAMSUNG X GOOGLE PLAY MUSIC	SAMSUNG GLOBAL	SAMSUNG X GOOGLE PLAY MUSIC	R/GA NEW YORK	USA	R/GA NEW YORK	NO6 New York / TOOL New York / WOOL & TUSK New York
Craft	A08/092	21496	THE DANCE	LION	SPEIGHT'S	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEETSHOP Auckland
Craft	A08/102	21508	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles	MJZ Los Angeles
Craft	A08/125	21120	SBU2.0	CHICKEN LICKEN®	HOTWINGS®	CHICKEN LICKEN Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg	ROMANCE FILMS Cape Town
Craft	A08/126	21375	DISGUSTING STORIES	BAHAY TULUYAN	PUBLIC SERVICE	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO Makati City	HOW'S EVERYTHING Makati City / SOUNDESIGN MANILA Makati City
Craft	A08/135	22143	SURVIVORS	SAVE THE CHILDREN FOUNDATION	SAVE THE CHILDREN FOUNDATION	YOUNG AND RUBICAM MEXICO Mexico City	MEXICO	YOUNG AND RUBICAM MEXICO Mexico City	JUAN B JUSTO Mexico City / LANDIA FILMS Mexico City / SILENCE Mexico City
Craft	A08/140	22228	IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML Kansas City	USA	VML Kansas City	PLAN A FILMS Ashville
Craft	A08/167	10683	BORN CONFIDENT	VOLKSWAGAN	T-ROC	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	MPC London / SOMESUCH London

A09 (Sound Design)

Shortlist (Film Craft Lions)

Craft	A09/005	20131	NOTHING BEATS A LONDONER	NIKE	NIKE	750MPH London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London / FINAL CUT London / RIFF RAFF London / TIME BASED ARTS London
Craft	A09/012	20339	THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	ANORAK Berlin / BEATWORMS Los Angeles
Craft	A09/015	21018	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A09/024	20336	AUDI - CLOWNS	AUDI	AUDI INTELLIGENT TECHNOLOGY	STRING AND TINS London	UNITED KINGDOM	BBH LONDON	STRING AND TINS London
Craft	A09/027	20737	FORCE	NIKE JAPAN	AIR FORCE 1	DENTSU ISOBAR Tokyo	JAPAN	DENTSU ISOBAR Tokyo	TAIYO KIKAKU Tokyo / TOKYO Tokyo
Craft	A09/029	20818	WESTPAC 'HELP. IT'S WHAT AUSTRALIANS DO.'	WESTPAC	WESTPAC	NYLON STUDIOS Sydney	AUSTRALIA	DDB SYDNEY	ALT.VFX Sydney / EXIT FILMS Sydney / NYLON STUDIOS Sydney / THE BUTCHERY Sydney
Craft	A09/035	20784	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	WAVE STUDIOS London	UNITED KINGDOM	JUNG VON MATT Hamburg	MJZ Los Angeles / WAVE STUDIOS London
Craft	A09/052	21486	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ROTHCO ACCENTURE INTERACTIVE Dublin / SCREEN SCENE Dublin
Craft	A09/072	21873	UNTOLD STORIES	POST BELLUM	NATIONAL HISTORY ARCHIVE	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE	Y&R PRAGUE
Craft	A09/080	22040	NEIGHBORHOOD	XFINITY	XFINITY HOME	MJZ Los Angeles	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	MJZ Los Angeles
Craft	A09/084	21947	SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ Los Angeles	USA	KBS New York	MJZ Los Angeles
Craft	A09/086	22041	YOURS FOR THE MAKING	KITCHENAID	KITCHENAID APPLIANCES	MJZ Los Angeles	USA	DIGITAS Chicago	MJZ Los Angeles

Shortlist (Film Craft Lions)

Craft	A09/088	22262	SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX Hamburg	GERMANY	CANDIDE THOVEX Hamburg / THJNK Hamburg	THE PLANE Paris
Craft	A09/095	21237	A STRANGE ANIMAL	GOVERMENT OF COLOMBIA	GOVERMENT	REBOLUCION Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	ANONYMOUS CONTENT Culver City / REBOLUCION Buenos Aires
A10 (Animation)									
Craft	A10/008	20468	COGS	A.I.M.E.	EDUCATION	ZEILT PRODUCTIONS Foetz	LUXEMBOURG	M&C SAATCHI Sydney	ZEILT PRODUCTIONS Foetz
Craft	A10/014	20559	'DREAM MAKERS'	HONDA	CHANNEL 4 FILM IDENTS	TIME BASED ARTS London	UNITED KINGDOM	TIME BASED ARTS London / WIEDEN+KENNEDY London	TIME BASED ARTS London
Craft	A10/019	20247	MONEYSUPERMA RKET.COM 'EPIC ACTION MAN'	MONEYSUPERMARK ET	INSURANCE COMPARISON	MOTHER London	UNITED KINGDOM	MOTHER London	MJZ LONDON / MJZ Los Angeles
Craft	A10/022	20608	SUNSHINE	DAY ONE	DAY ONE	BBDO NEW YORK	USA	BBDO NEW YORK	LOBO New York
Craft	A10/028	20176	THE SUPPORTING ACT	BBC ONE	BBC ONE	BLINK PRODUCTIONS London	UNITED KINGDOM	BBC CREATIVE London	BLINK PRODUCTIONS London
Craft	A10/029	20177	THE GREAT BRITISH BAKE OFF	CHANNEL 4	THE GREAT BRITISH BAKE OFF	BLINK PRODUCTIONS London	UNITED KINGDOM	4CREATIVE London	BLINK PRODUCTIONS London
Craft	A10/030	20645	MOZ THE MONSTER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	PARTIZAN London
Craft	A10/031	20646	THUNDERBIRDS	HALIFAX BANK	SAVERS PRIZE DRAW	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	MILL London
Craft	A10/032	20647	BUTTERFLIES	SKY SPORTS	SKY SPORTS CHANNEL LAUNCH	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	MJZ LONDON
Craft	A10/039	20516	LOST PANDA	TILE	TILE	ALT.VFX Brisbane	AUSTRALIA	DEUTSCH LA	ALT.VFX Brisbane / COMPANY 3 Santa Monica / DEUTSCH LA / SMUGGLER Los Angeles / WORK EDITORIAL Los Angeles
Craft	A10/041	20682	INVENTION OF TOGETHER	TINDER	TINDER DATING APP	BUCK Los Angeles	USA	BUCK Los Angeles	BUCK Los Angeles

Shortlist (Film Craft Lions)

Craft	A10/052	20572	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	MPC London	UNITED KINGDOM	JUNG VON MATT Hamburg	MJZ LONDON / MPC London / STERN TAG FILM Hamburg
Craft	A10/076	21073	IMAGINARY FRIEND SOCIETY "WHAT IS AN MRI"	PEDIATRIC BRAIN TUMOR FOUNDATION	HEALTH	RPA Santa Monica	USA	RPA Santa Monica	
Craft	A10/079	21678	GEOFF	HEINZ BEANZ AUSTRALIA	HEINZ BEANZ	Y&R ANZ Auckland	NEW ZEALAND	Y&R ANZ Auckland	ASSEMBLY Auckland / FRANKLIN RD Auckland / Y&R ANZ Auckland
Craft	A10/086	21455	THE FALL	HOSPITAL DE AMOR	INSTITUTIONAL	WMcCANN São Paulo	BRAZIL	WMcCANN São Paulo	LOUD São Paulo / ZOMBIE STUDIO São Paulo
Craft	A10/096	21149	DANCING ON ICE: POLAR BEARS	ITV	DANCING ON ICE	ITV CREATIVE London	UNITED KINGDOM	ITV CREATIVE London	ITV CREATIVE London
Craft	A10/109	22043	SAVED BY MONSTER	MONSTER WORLDWIDE, INC	MONSTER.COM	MJZ Los Angeles	USA	KBS New York	MJZ Los Angeles
Craft	A10/117	20838	ENJOY SCHOOL DAYS!	NTTDOCOMO	GAKUWARI CAMPAIGN	SUN-AD COMPANY Tokyo	JAPAN	SUN-AD COMPANY Tokyo	LADER PRODUCTION Tokyo / SUN-AD COMPANY Tokyo
Craft	A10/118	20871	JOY STORY: JOY & HERON	JD.COM	NO FEATURED PRODUCTS	PASSION PICTURES Melbourne	AUSTRALIA	180 CHINA Beijing / PASSION PICTURES Melbourne	PASSION PICTURES Melbourne
Craft	A10/128	21282	BONFIRE	YOKI	YOKI	VETOR ZERO / LOBO São Paulo	BRAZIL	CP+B São Paulo	VETOR ZERO / LOBO São Paulo
Craft	A10/129	21383	WHAT MATTERS IS INSIDE	DELSEY	DELSEY	PASSION PARIS Paris	FRANCE	BUZZMAN Paris	PASSION PARIS Paris
Craft	A10/135	22445	HEART OF A LIO	PEPSICO	GATORADE	GIZMO Buenos Aires	ARGENTINA	TBWA\CHIAT\DAY LOS ANGELES	GIZMO Buenos Aires

A11 (Visual Effects)

Craft	A11/010	20560	'DREAM MAKERS'	HONDA	CHANNEL 4 FILM IDENTS	TIME BASED ARTS London	UNITED KINGDOM	TIME BASED ARTS London / WIEDEN+KENNEDY London	TIME BASED ARTS London
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Shortlist (Film Craft Lions)

Craft	A11/013	21019	MAJOR	HENNESSY	HENNESSY VS	DROGA5 New York	USA	DROGA5 New York	RADICAL MEDIA New York
Craft	A11/021	20419	LACOSTE - TIMELESS	LACOSTE	LACOSTE	MIKROS IMAGE Paris	FRANCE	BETC Paris	WANDA PRODUCTIONS Paris
Craft	A11/022	20648	MOZ THE MONSTER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	PARTIZAN London
Craft	A11/023	20517	LOST PANDA	TILE	TILE	ALT.VFX Brisbane	AUSTRALIA	DEUTSCH LA	ALT.VFX Brisbane / COMPANY 3 Santa Monica / DEUTSCH LA / SMUGGLER Los Angeles / WORK EDITORIAL Los Angeles
Craft	A11/027	20826	OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. Tokyo	JAPAN	SIX INC. Tokyo / SPA-HAKUHODO CO. LTD. Bangkok	AOI PRO. INC. Tokyo
Craft	A11/034	20575	CHRISTMAS 2117	EDEKA Zentrale AG & Co. KG	EDEKA	MPC London	UNITED KINGDOM	JUNG VON MATT Hamburg	MJZ LONDON / MPC London / STERN TAG FILM Hamburg
Craft	A11/039	21156	MINI 'FAITH OF A FEW'	MINI	AUTO	THE MILL London	UNITED KINGDOM	JUNG VON MATT Hamburg	ANORAK Berlin / MILL London
Craft	A11/044	20907	SAVED BY MONSTER	MONSTER.COM	WEBSITE SERVICE	THE MILL New York	USA	KBS New York	MJZ New York / THE MILL New York / WORK EDITORIAL New York
Craft	A11/047	21752	CALEB	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS New York
Craft	A11/048	21749	FORREST	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS New York

Shortlist (Film Craft Lions)

Craft	A11/052	21512	WELCOME HOME	APPLE	HOMEPOD	TBWAIMEDIA ARTS LAB Los Angeles	USA	TBWAIMEDIA ARTS LAB Los Angeles	MJZ Los Angeles
Craft	A11/069	21190	ONE NIGHT	ABSOLUT	ABSOLUT	FRAMESTORE New York	USA	BBH LONDON / THE ABSOLUT COMPANY Stockholm	FRAMESTORE New York / PARK PICTURES London
Craft	A11/072	21349	HELP WHEN IT MATTERS.	WESTPAC	WESTPAC	ALT.VFX Brisbane	AUSTRALIA	DDB SYDNEY	ALT.VFX Brisbane / DDB SYDNEY / EXIT FILMS Sydney / NYLON STUDIOS Sydney / THE BUTCHERY Sydney
Craft	A11/073	21390	APPLE UNLOCK	APPLE	IPHONE X	MPC London	UNITED KINGDOM	APPLE Cupertino	FURLINED Los Angeles / MPC London
Craft	A11/081	21360	ORSO	WWF	WWF	WWF Roma	ITALY	EDI Milan	EDI Milan
Craft	A11/085	21234	BOXES	UBER APACX	UNBER APACX	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	INDIO Stockholm / REDPIPE Stockholm / SWISS INTERNATIONAL Stockholm
Craft	A11/087	21391	HAPPY VALENTINE'S DAY	Neymarc Visuals	LOVE	NEYMARC VISUALS West New York	USA	NEYMARC VISUALS West New York	NEYMARC VISUALS West New York

A12 (Innovation in Production)

Craft	A12/009	20827	OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. Tokyo	JAPAN	SIX INC. Tokyo / SPA-HAKUHODO CO. LTD. Bangkok	AOI PRO. INC. Tokyo
Craft	A12/016	21753	CALEB	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS New York
Craft	A12/017	21750	FORREST	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS New York

Shortlist (Film Craft Lions)

Craft	A12/019	21487	JFKUNSILENCED	THE TIMES/NEWS UK & IRELAND	THE TIMES/NEWS UK & IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ROTHCO ACCENTURE INTERACTIVE Dublin / SCREEN SCENE Dublin
Craft	A12/020	21187	MINI JCW THE FAITH OF A FEW	BMW GROUP MINI BRAND MANAGEMENT	MINI JOHN COOPER WORKS	JUNG VON MATT Hamburg	GERMANY	JUNG VON MATT Hamburg	ANORAK Berlin / THE MILL London
Craft	A12/021	21513	WELCOME HOME	APPLE	HOMEPOD	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	MJZ Los Angeles

Total Entries:

258

Media	PR	Additional
		HEARD CITY New York / NO6 New York / NO7 New York
HEARTS & SCIENCE New York		BAREFOOT PROXIMITY Cincinnati / BURRELL COMMUNICATION S Chicago / COMPANY 3 New York / EGAMI CONSULTING GROUP New York / HEARD CITY New York / PULSE MUSIC New York / THE MILL New York / TRINITE STUDIOS New York / WORK EDITORIAL New York
		BLOCKHEAD VFX Sydney / CATCH CASTING Auckland / NZ TRANSPORT AGENCY Wellington / THE COOPERS Auckland

DDB GROUP NEW DDB GROUP NEW
ZEALAND Auckland ZEALAND Auckland

LOTTO NEW
ZEALAND Remuera

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STUDIOS Los
Angeles / CABIN
EDITING
COMPANY Santa
Monica /
FRAMESTORE Los
Angeles

COMPANY 3 New
York / SECOND
CHILD New York /
THE MILL New York
/ THE QUARRY /
WAX London /
WAX/THE
QUARRY New York

CARTEL Santa
Monica / METHOD
STUDIOS New York
/ SONIC UNION
New York

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London

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MINDSHARE
Gothenburg

OMD San Francisco

CHERRY STUDIOS
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AFRICA AFRICA
Johannesburg Johannesburg

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FINAL CUT Los
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FRAMESTORE Los
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SIX INC. Tokyo

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New York

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New York / HEARD
CITY New York

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S Chicago /
COMPANY 3 New
York / EGAMI
CONSULTING
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HEARD CITY New
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MUSIC New York /
THE MILL New York
/ TRINITE
STUDIOS New York
/ WORK
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York

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Wolfsburg

MANGO Auckland / LION Auckland
THE PR SHOP Grey
Lynn

LOTTO NEW
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LOTTO NEW
ZEALAND Remuera

HEARTS & SCIENCE New York	MARINA MAHER COMMUNICATIONS New York / TAYLOR New York	MKTG Cincinnati / PLATINUM RYE ENTERTAINMENT Chicago / PROCTER & GAMBLE Cincinnati
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ARCADE EDIT New
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New York / HEARD
CITY New York

KASIKORNBANK
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GRAMERCY PARK
STUDIOS London /
PULSE FILMS
London

MULLENLOWE New York	MULLENLOWE New York
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MULLENLOWE New York	MULLENLOWE New York
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FRAMESTORE Los
Angeles

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New York

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York / NO7 New
York

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COMMUNICATION
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CONSULTING
GROUP New York /
HEARD CITY New
York / PULSE
MUSIC New York /
THE MILL New York
/ TRINITE
STUDIOS New York
/ WORK
EDITORIAL New
York

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Y London

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PULSE FILMS
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OMD San Francisco

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QUARRY New York

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Melbourne

KRAFT HEINZ
Melbourne

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FRAMESTORE Los
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OMD USA New York

RPS production San
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BURRELL
COMMUNICATION
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CONSULTING
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York / PULSE
MUSIC New York /
THE MILL New York
/ TRINITE
STUDIOS New York
/ WORK
EDITORIAL New
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CASTING Auckland
/ NZ TRANSPORT
AGENCY Wellington
/ THE COOPERS
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AFRICA	AFRICA
Johannesburg	Johannesburg

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ZEALAND Remuera

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QUARRY New York

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/ SONIC UNION
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MELBOURNE MELBOURNE

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Paulo

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/ NZ TRANSPORT
AGENCY Wellington
/ THE COOPERS
Auckland

M&C SAATCHI Sydney	M&C SAATCHI Sydney
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INNOCEAN WORLDWIDE Seoul	INNOCEAN WORLDWIDE Seoul	CARE COEXISTENCE OF ANIMAL RIGHTS ON EARTH Seoul
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OMD London

GRAMERCY PARK
STUDIOS London /
PULSE FILMS
London

MINDSHARE Toronto	HARBINGER Toronto
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FF NEW YORK	FF NEW YORK	SEA SHEPHERD Alexandria
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BLACK FRAME New
York

HAVAS MEDIA
Paris

APPLE Cupertino APPLE Cupertino

OMD USA New York GOLIN Chicago /
/ RESOLUTION KETCHUM New York
MEDIA Chicago

PHD London	STRING AND TINS London / THE MILL London / THE MOST RADICALIST BLACK SHEEP MUSIC London / WORK EDITORIAL London
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Angeles

OMD San Francisco

MANGO Auckland / LION Auckland
THE PR SHOP Grey
Lynn

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FRAMESTORE Los Angeles

VML Kansas City

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QUARRY New York

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PARIS

MANNING
GOTTLIEB OMD
London

DEUTSCH LA	DEUTSCH LA	LEGACY EFFECTS San Francisco
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SIX INC. Tokyo

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New York / PHOJOE
Clarkson

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New York / HUMAN
New York / PHOJOE
Clarkson

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FINAL CUT Los Angeles /
FRAMESTORE Los Angeles

BBH LONDON

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WHITEHOUSE
POST London

DDB SYDNEY

DDB SYDNEY

EDI Milan

MANO / OATH
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